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**COMICS**

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COMICS  
CODE  
AUTHORITY

6  
FEB

Disney's

# THE LITTLE MERMAID

HOLIDAY  
UNDER-THE-SEA  
STYLE!



DIRECT EDITION



\$1.50 US \$2.05 CAN



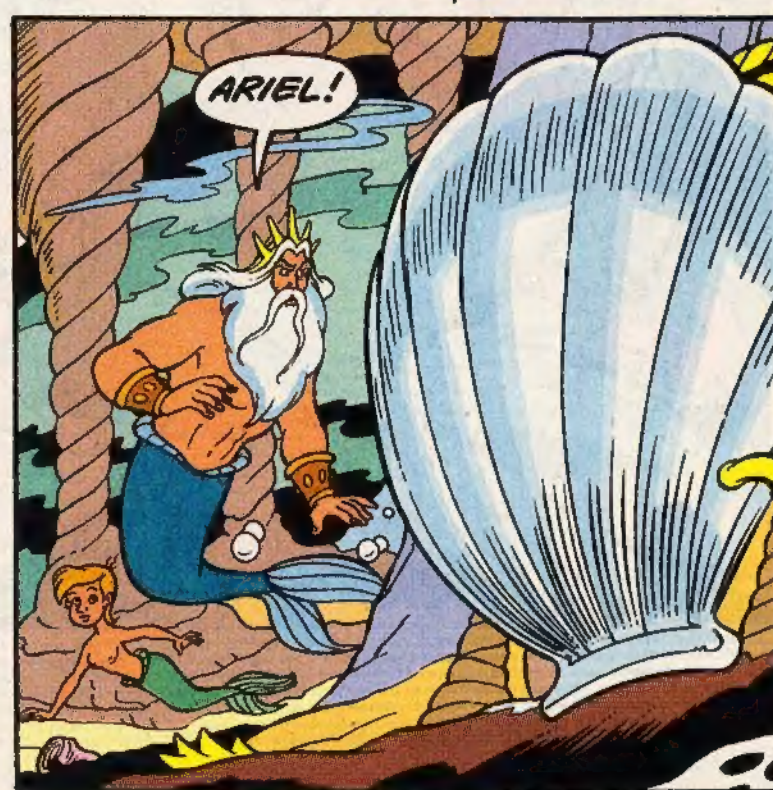
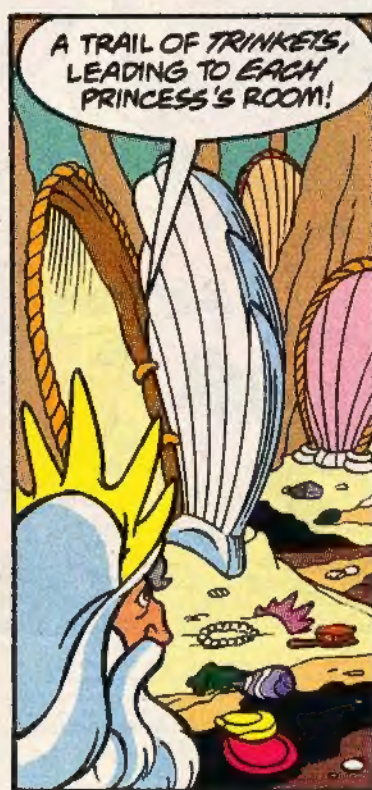
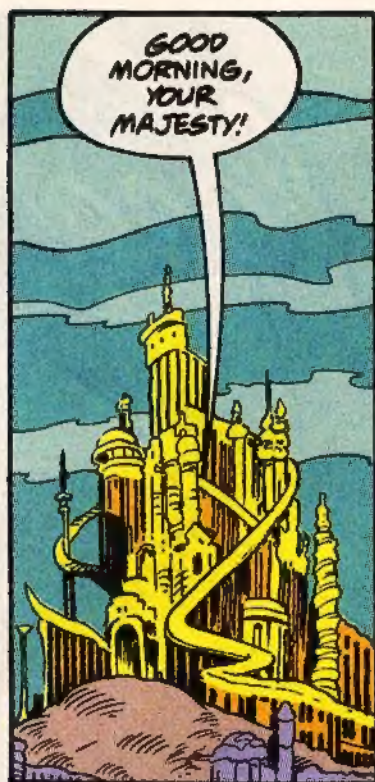
**DON'T  
WORRY,  
THEY'VE  
HAD  
THEIR  
SHOTS.**



**The  
SHNookums  
& Meat  
Funny Cartoon  
SHOW**

**NOW UNLEASHED EVERY MONDAY  
BEGINNING JANUARY 2ND.**







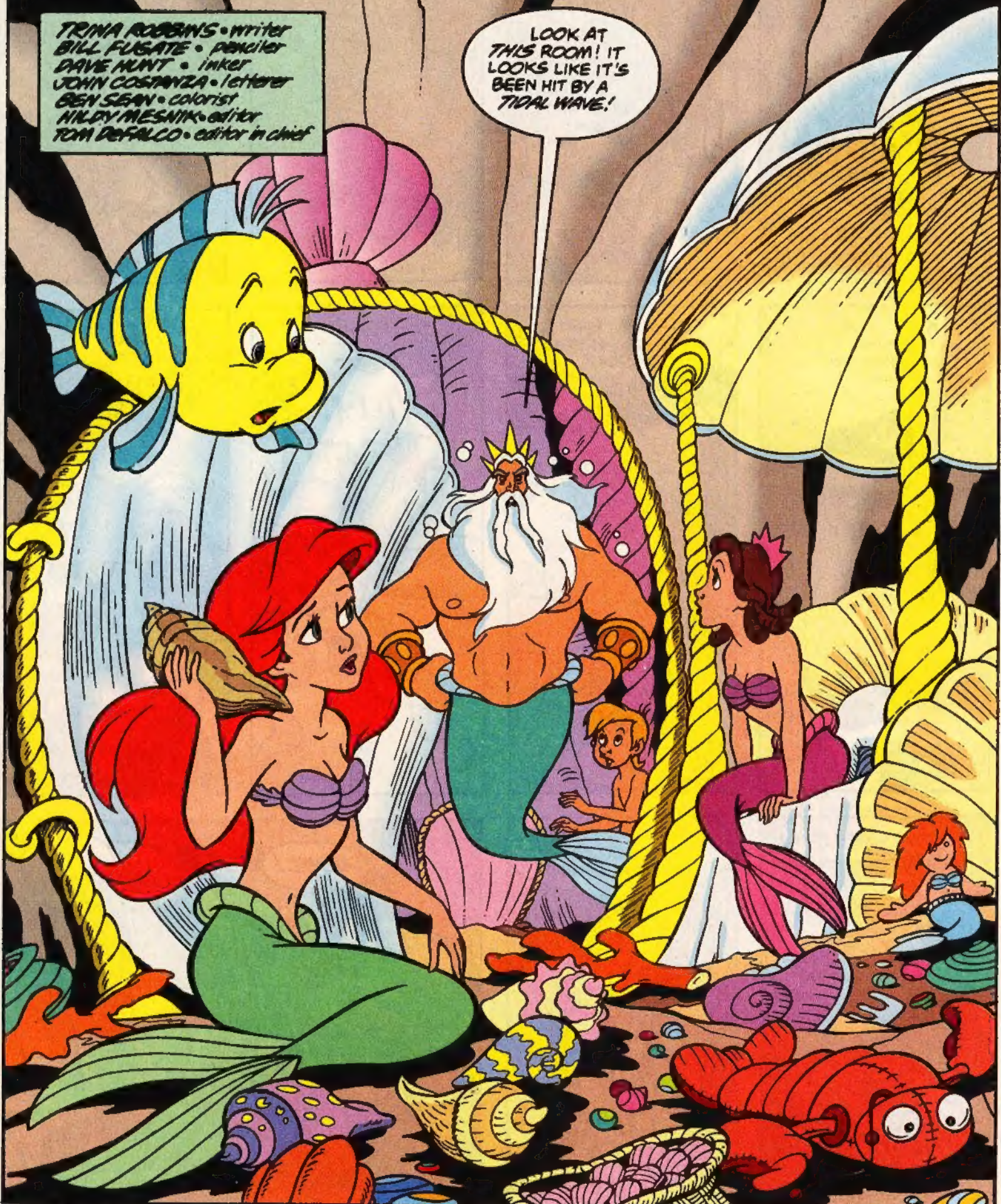
Disney's  
THE LITTLE  
MERMAID

IN

# Room at the Palace

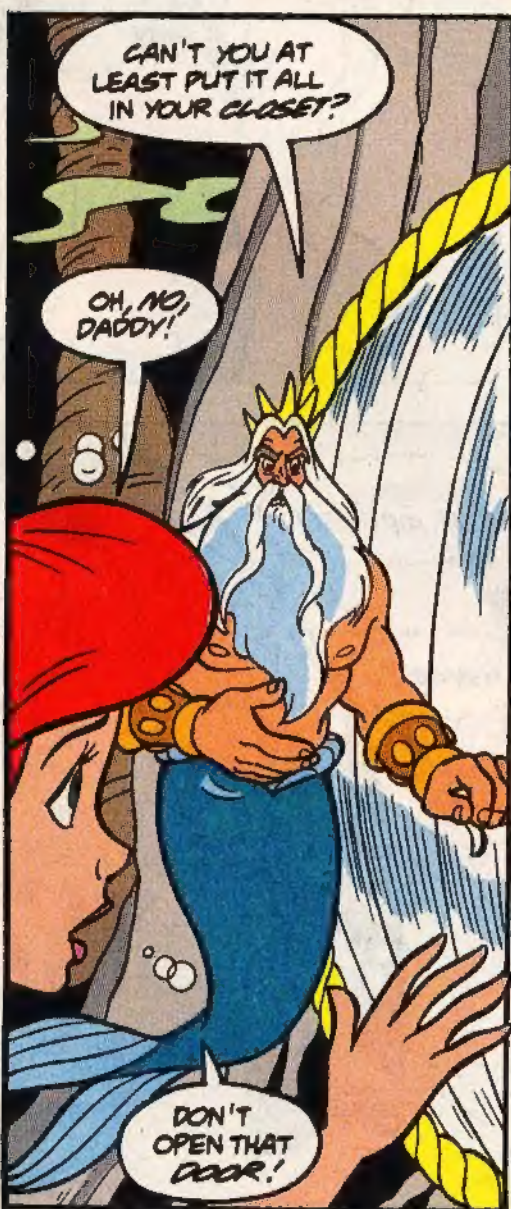
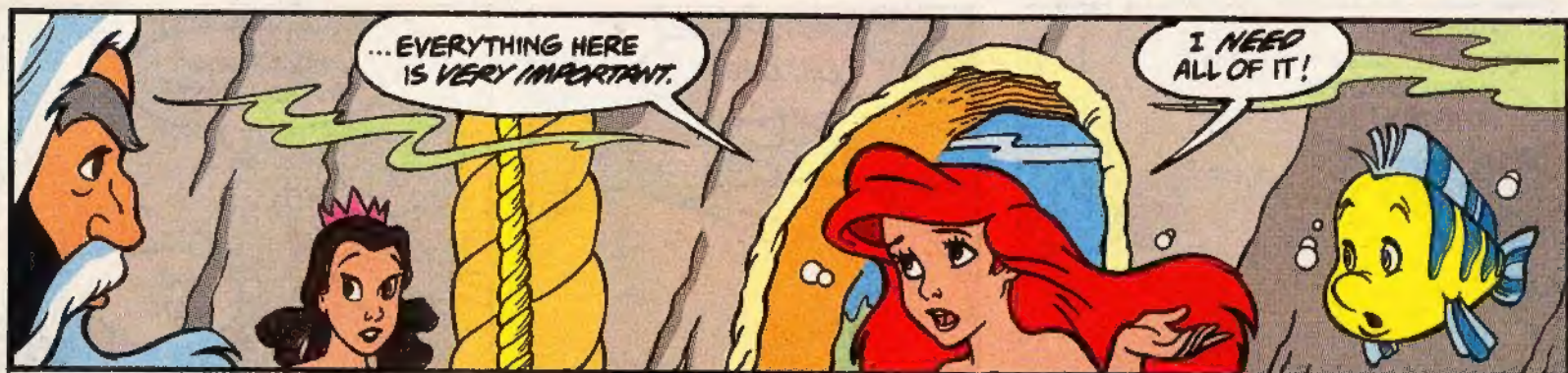
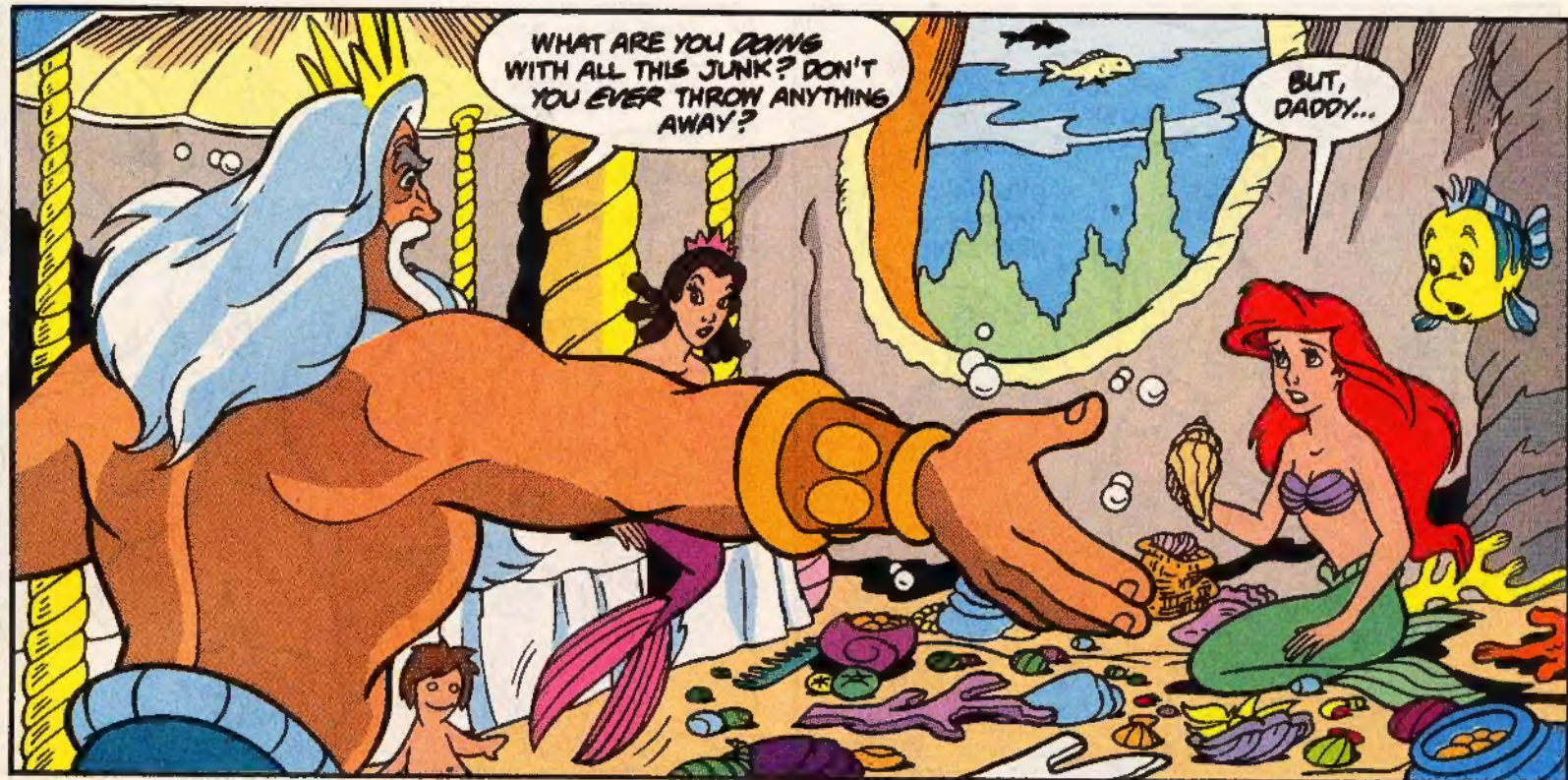
TRINA ROBBINS • writer  
BILL FUGATE • penciler  
DAVE HUNT • inker  
JOHN COSTANZA • letterer  
BEN SEAN • colorist  
NILDY MESNIK • editor  
TOM DEFALCO • editor in chief

LOOK AT  
THIS ROOM! IT  
LOOKS LIKE IT'S  
BEEN HIT BY A  
TIDAL WAVE!

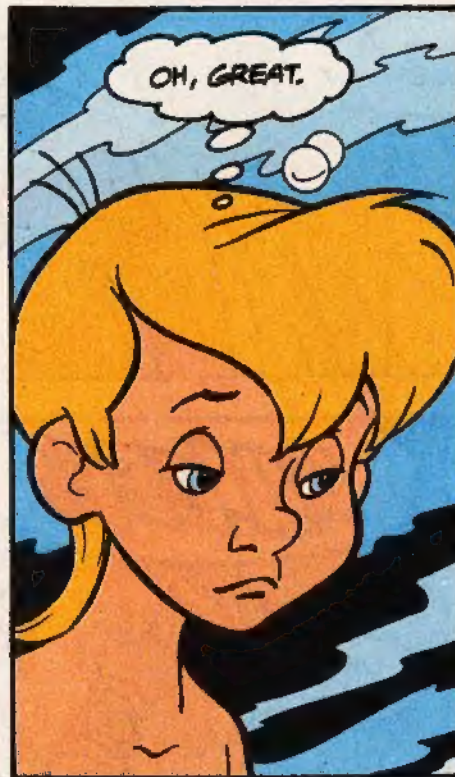


DISNEY'S THE LITTLE MERMAID™ Vol. 1, No. 8, February, 1995. Published by MARVEL COMICS, Terry Stewart, President; Stan Lee, Publisher; Michael Hobson, Group Vice President, Publishing. OFFICE OF PUBLICATION: 387 PARK AVENUE SOUTH, NEW YORK, NY 10016. Application to mail at second class postage is pending at New York, NY and at additional mailing offices. Published monthly. Entire contents copyright © 1994 The Walt Disney Company. All rights reserved. Nothing herein contained may be reproduced without written permission of The Walt Disney Company, Burbank, California. MARVEL COMICS and associated trademarks are owned by Marvel Entertainment Group, Inc. THE LITTLE MERMAID is used with permission under license from Disney Comics, Inc. Price \$1.50 per copy in the U.S. and \$2.05 in Canada. Subscription rates for 12 issues: U.S. \$18.00; foreign \$30.00; and Canadian subscribers must add \$10.00 for postage and GST. GST #R127032852. No similarity between any of the names, characters, persons, and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. This periodical may not be sold except by authorized dealers and is sold subject to the condition that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition. POSTMASTER: SEND ADDRESS CHANGES TO THE LITTLE MERMAID, c/o MARVEL DIRECT MARKETING CORP./SUBSCRIPTION DEPT., P.O. BOX 1979 DANBURY, CT 06813-1979. TELEPHONE # (203) 743-5331. Printed in the U.S.A.











**INSTANTLY WIN  
ONE OF A MILLION FREE**



**the  
agemaster™**

**T-SHIRTS, CHECK IT OUT...**



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INSIDE NABISCO OREO® AND  
CHIPS-AHOY® PACKAGES\***



**THAT'S NOT ALL THAT'S HIDDEN...**



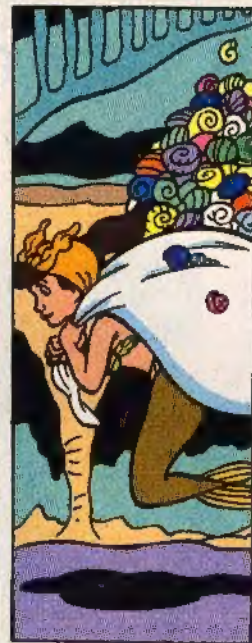
**GET YOUR COOKIES NOW,  
SOLVE THE MYSTERY...**

**AND SEE IF YOU'VE WON!**

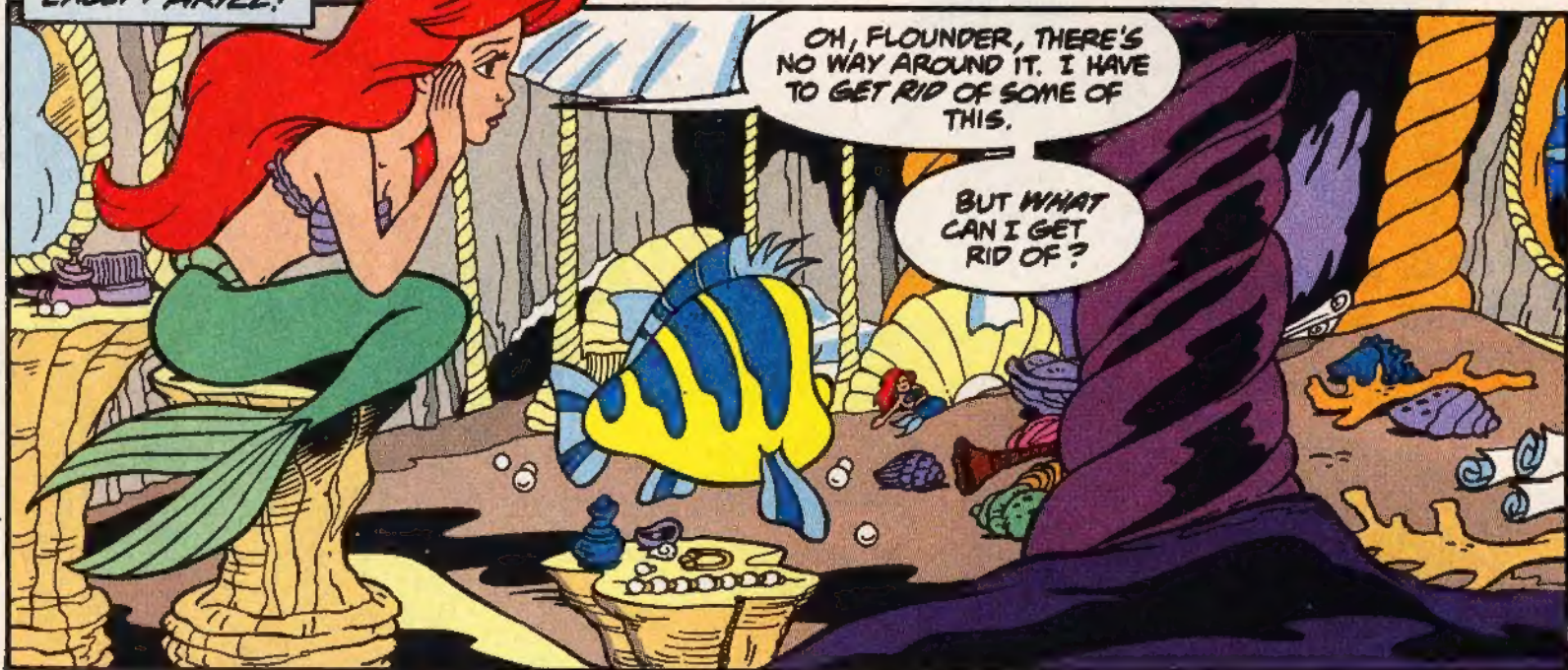
\*LOOK INSIDE SPECIALLY MARKED PACKAGES FOR YOUR CHANCE TO WIN. BUT HURRY-ONLY WHILE SUPPLIES LAST.  
TM & © 1994 TIGER & TM



AND SO THE PRINCESSES GET TO WORK...!



ALL, THAT IS, EXCEPT ARIEL!



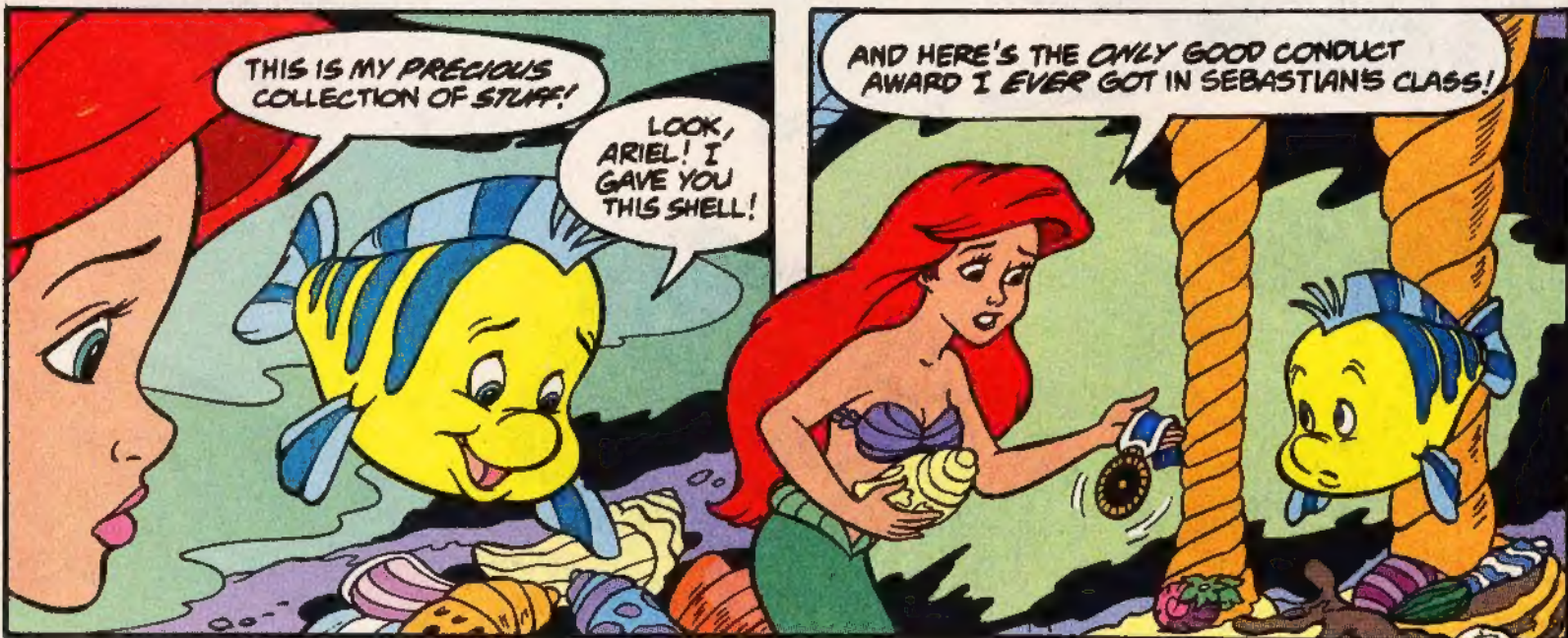
OH, FLOUNDER, THERE'S NO WAY AROUND IT. I HAVE TO GET RID OF SOME OF THIS.

BUT WHAT CAN I GET RID OF?

THIS IS MY PRECIOUS COLLECTION OF STUFF!

LOOK, ARIEL! I GAVE YOU THIS SHELL!

AND HERE'S THE ONLY GOOD CONDUCT AWARD I EVER GOT IN SEBASTIAN'S CLASS!





A →

← A

# FOLD FOR THE GOLD

Discover  
Lucky's Special  
New Two Color  
Marshmallow  
Shape!

Fold this  
page so that  
the arrows meet.

Look for them in specially marked  
boxes of Lucky Charms.<sup>®</sup>



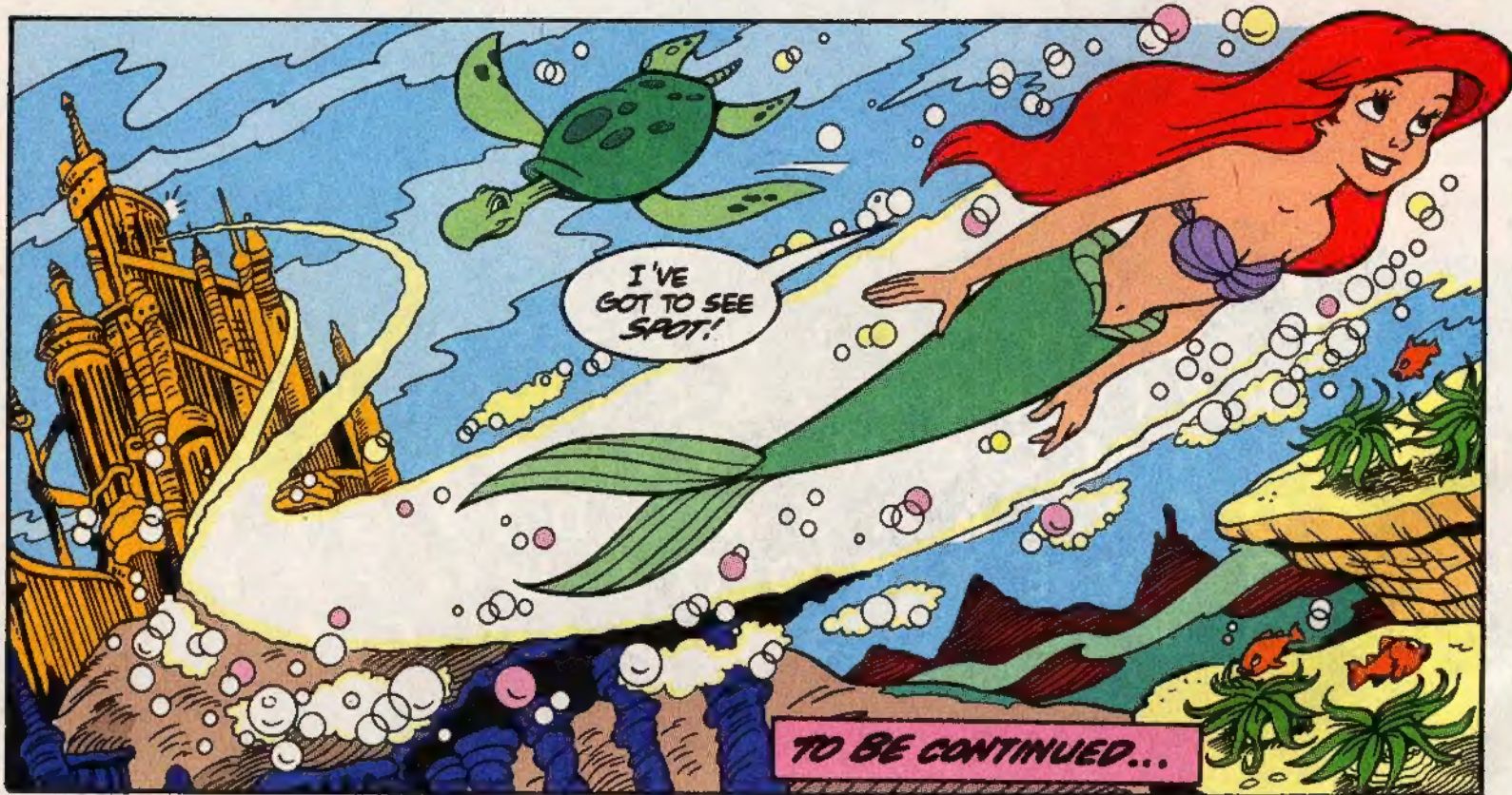
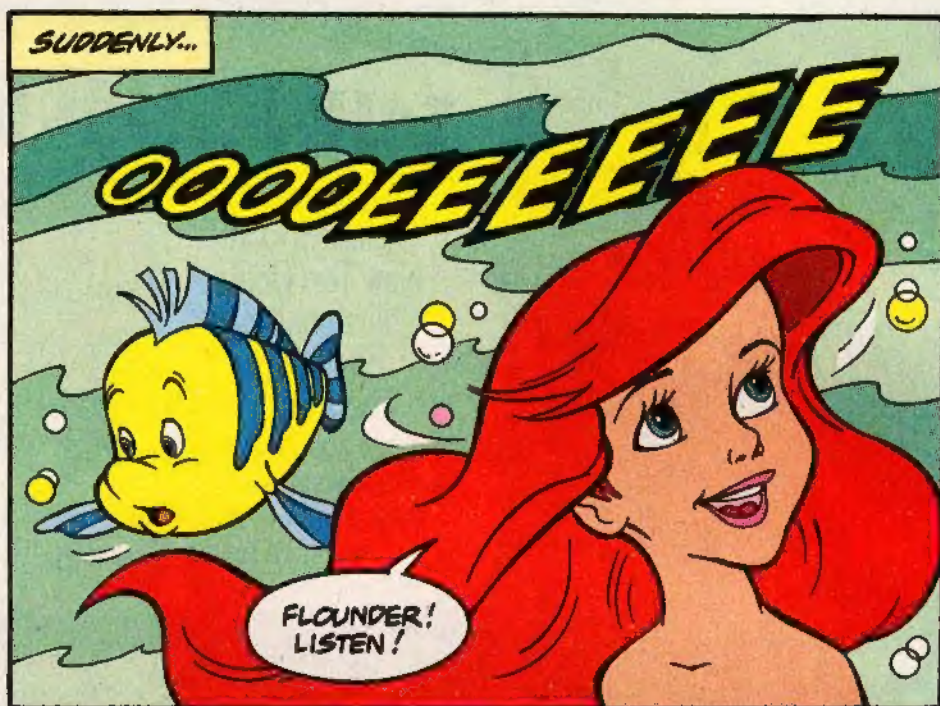
IT ' C K I C T 3 W E 5 S A 4 5 S A  
M A R R I O P D C 7 & C J U S H J U S H -  
M A L L N M C C W 4 3 2 2 P L P L O W  
P O O K I A A S W Q D I F G F T  
O L V E X V O O U U G F F F  
G O U 2 H O 3 C J J U C E L D

B →

← B

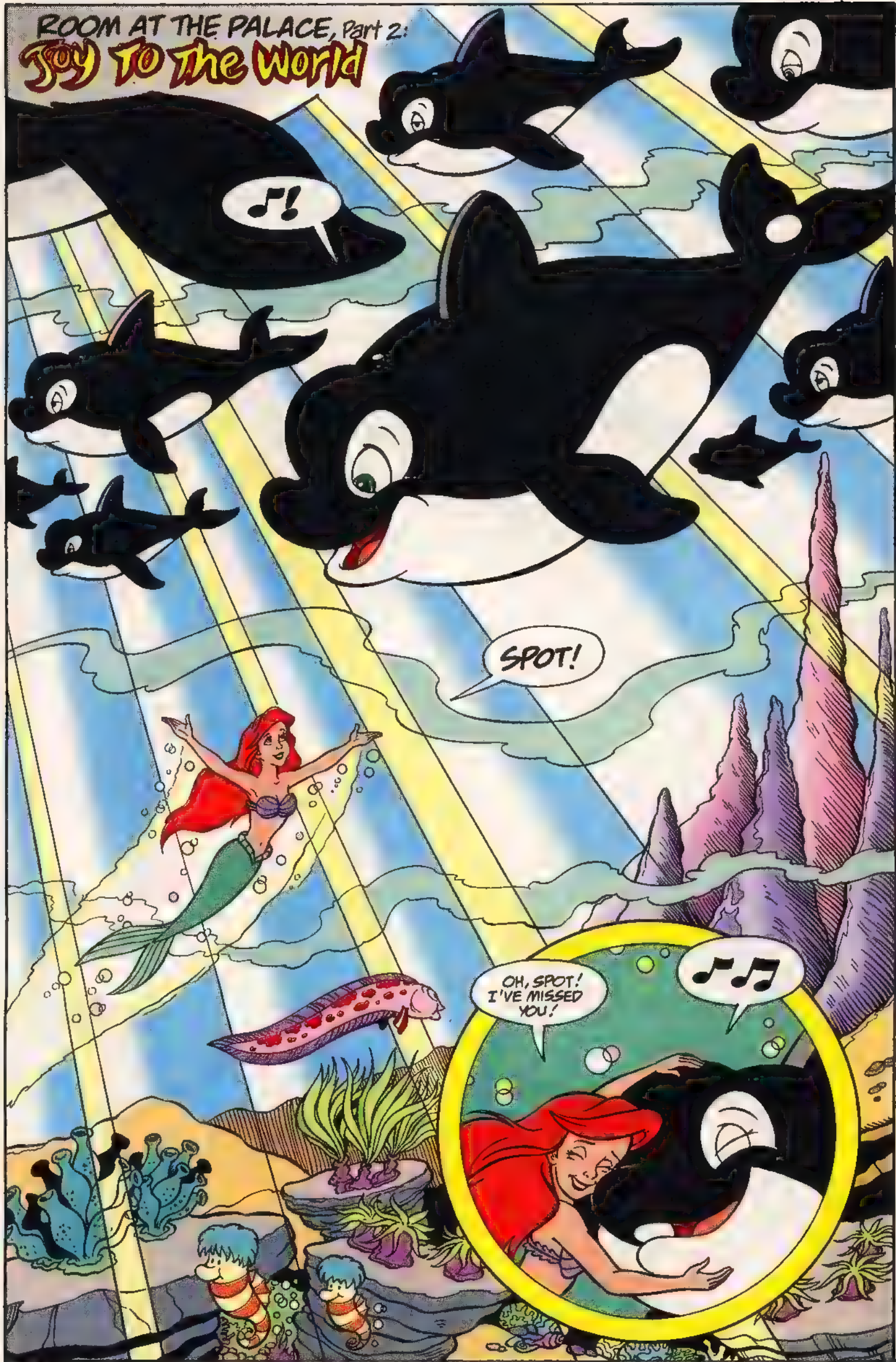
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ROOM AT THE PALACE, Part 2:  
**JOY TO THE WORLD**

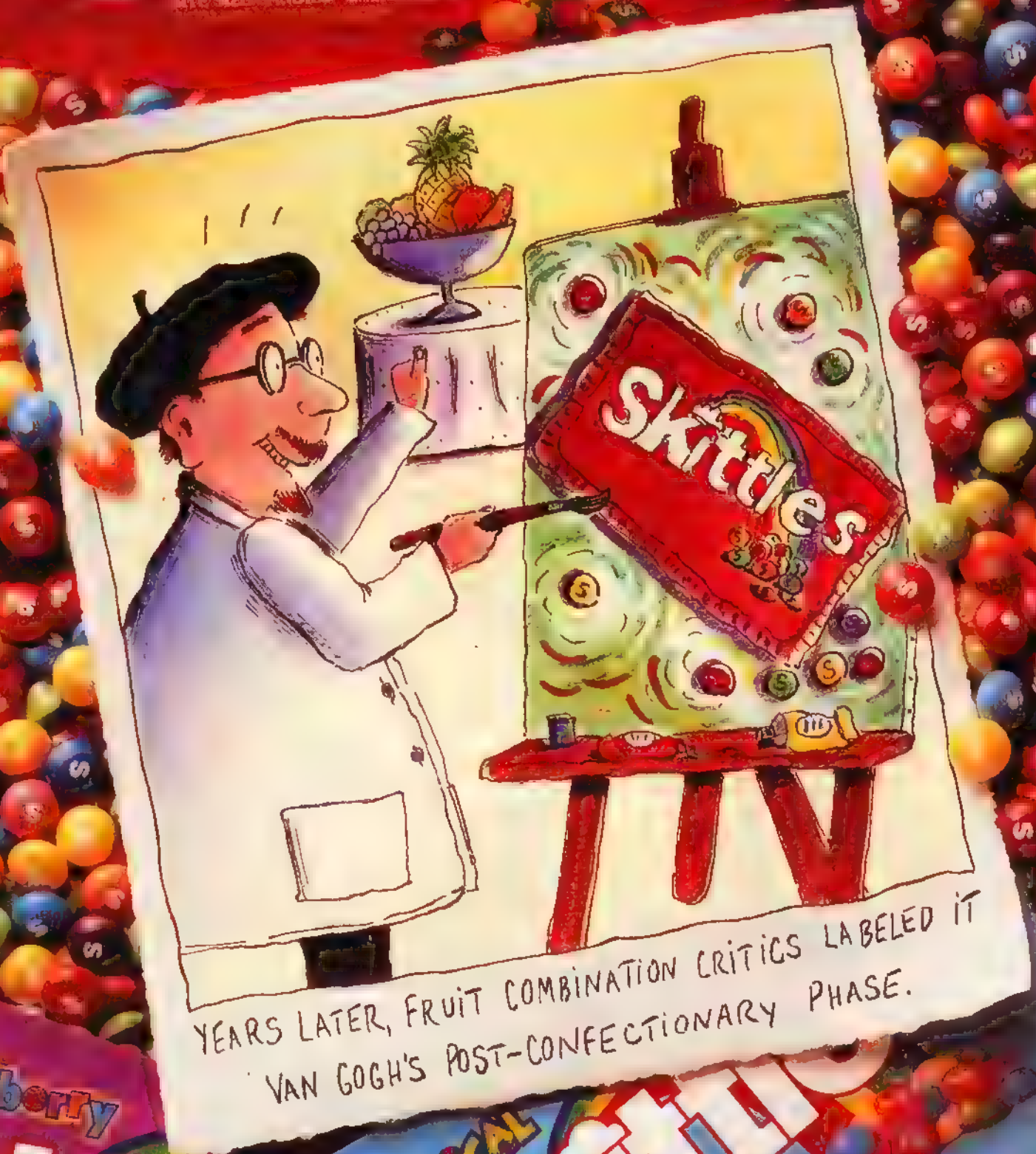




Original  
FRUIT

# Skittles®

WHITE-SIZE CANDIES ARTIFICIALLY AND NATURALLY FLAVORED



YEARS LATER, FRUIT COMBINATION CRITICS LABELED IT  
VAN GOGH'S POST-CONFECTIONARY PHASE.

Wild  
berry

# Skittles

WHITE-SIZE CANDIES ARTIFICIALLY AND NATURALLY FLAVORED

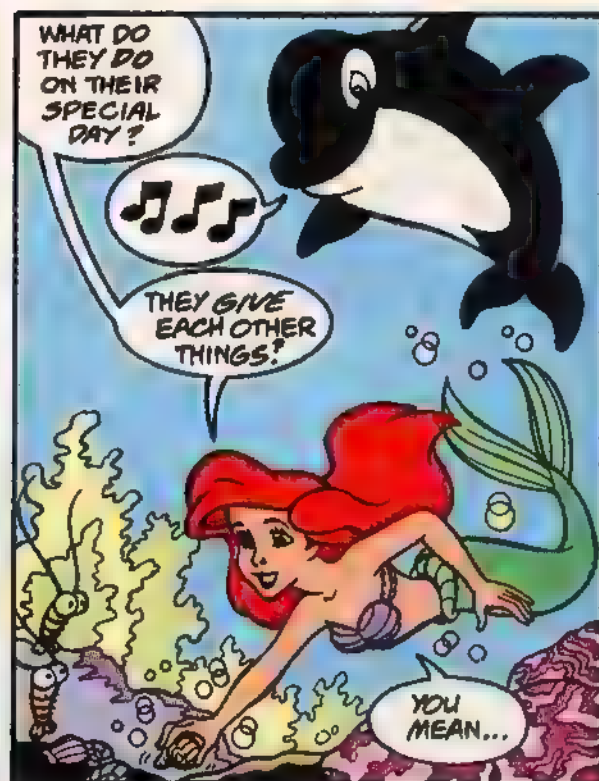
TROPICAL

# SKITTLES



OF FRUIT FLAVORS®







# *My* **playmobil®** dollhouse!



... My name is Nina,  
I am 4 years old and I have  
three close friends  
and live in a house  
with 6 rooms.



**Kids! For a free Playmobil catalog, write to us at the address below. If your letter is one of the first 5,000 received, we will send you your very own Nina poster, absolutely free.**

**PLAYMOBIL USA, INC.**

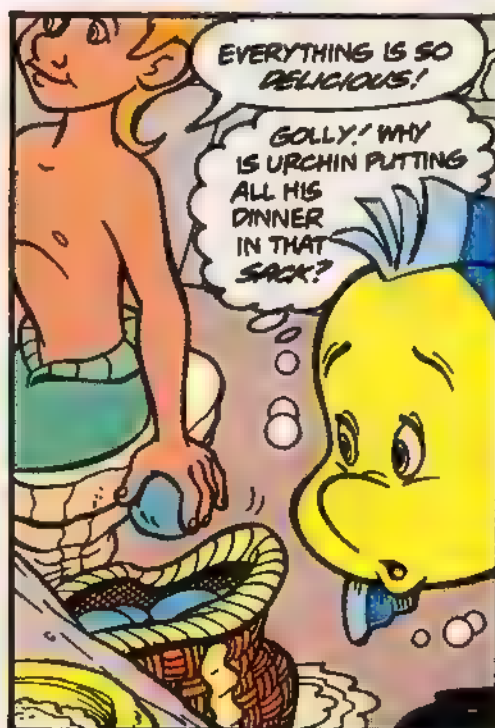
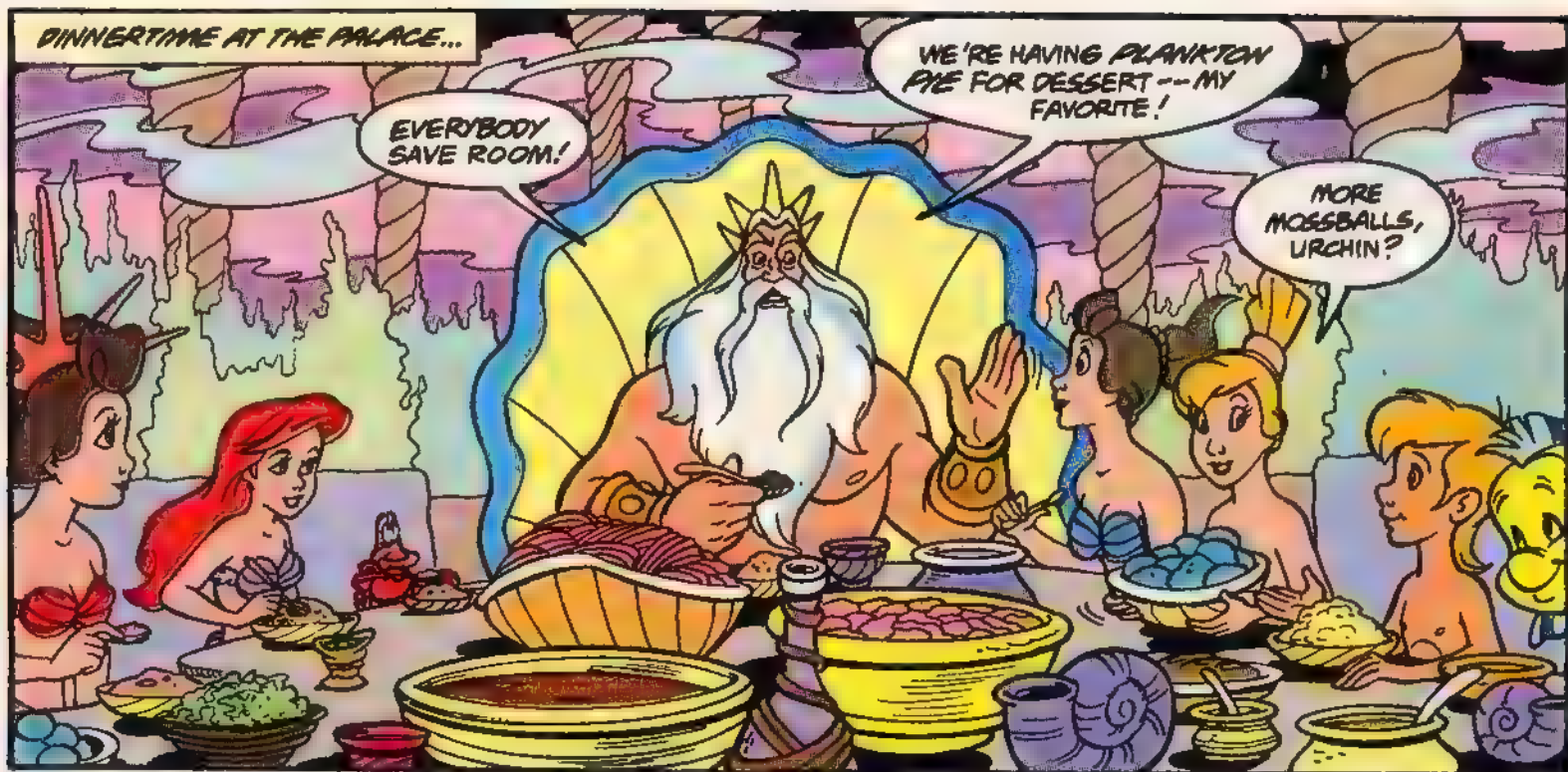
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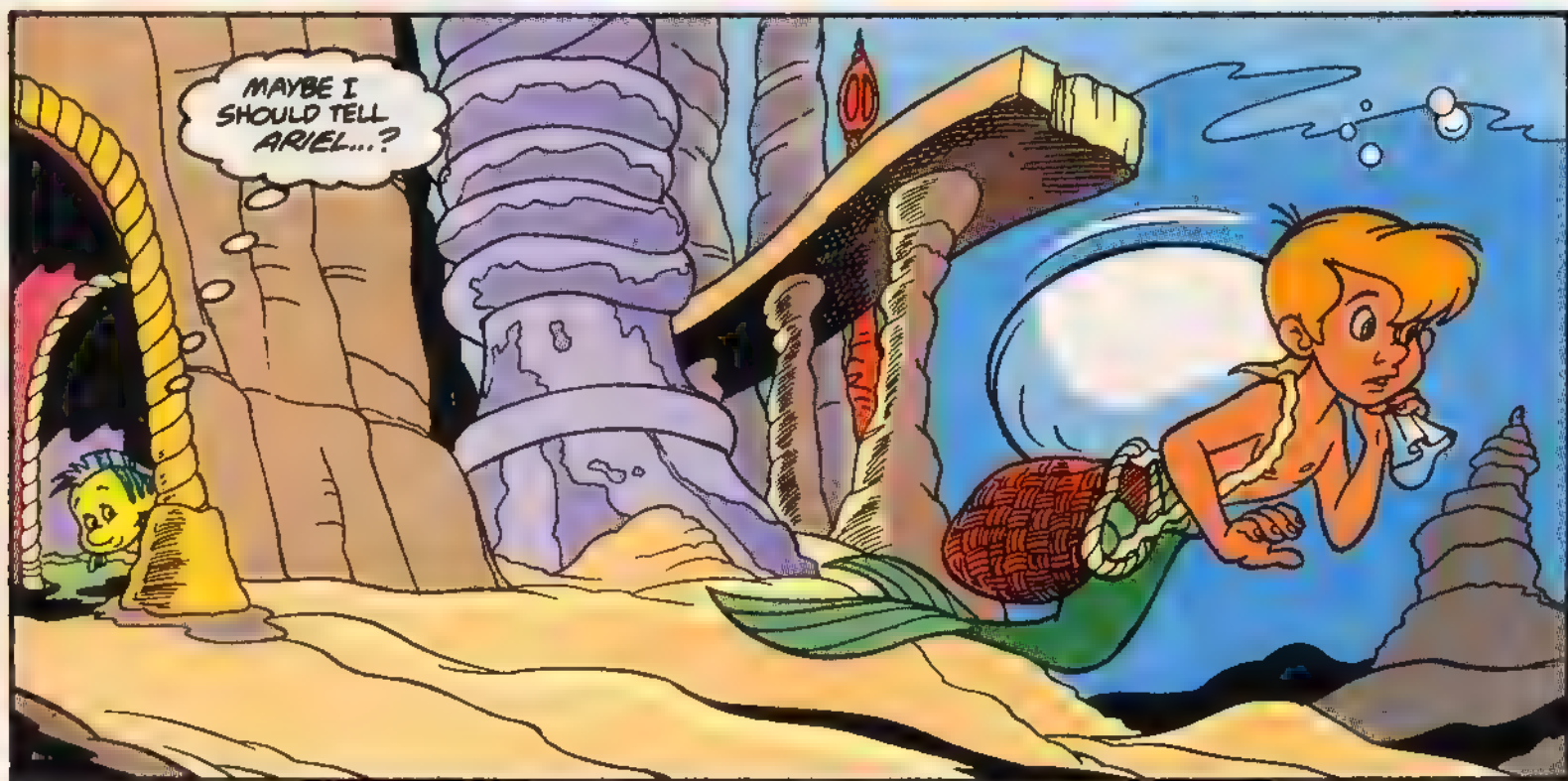
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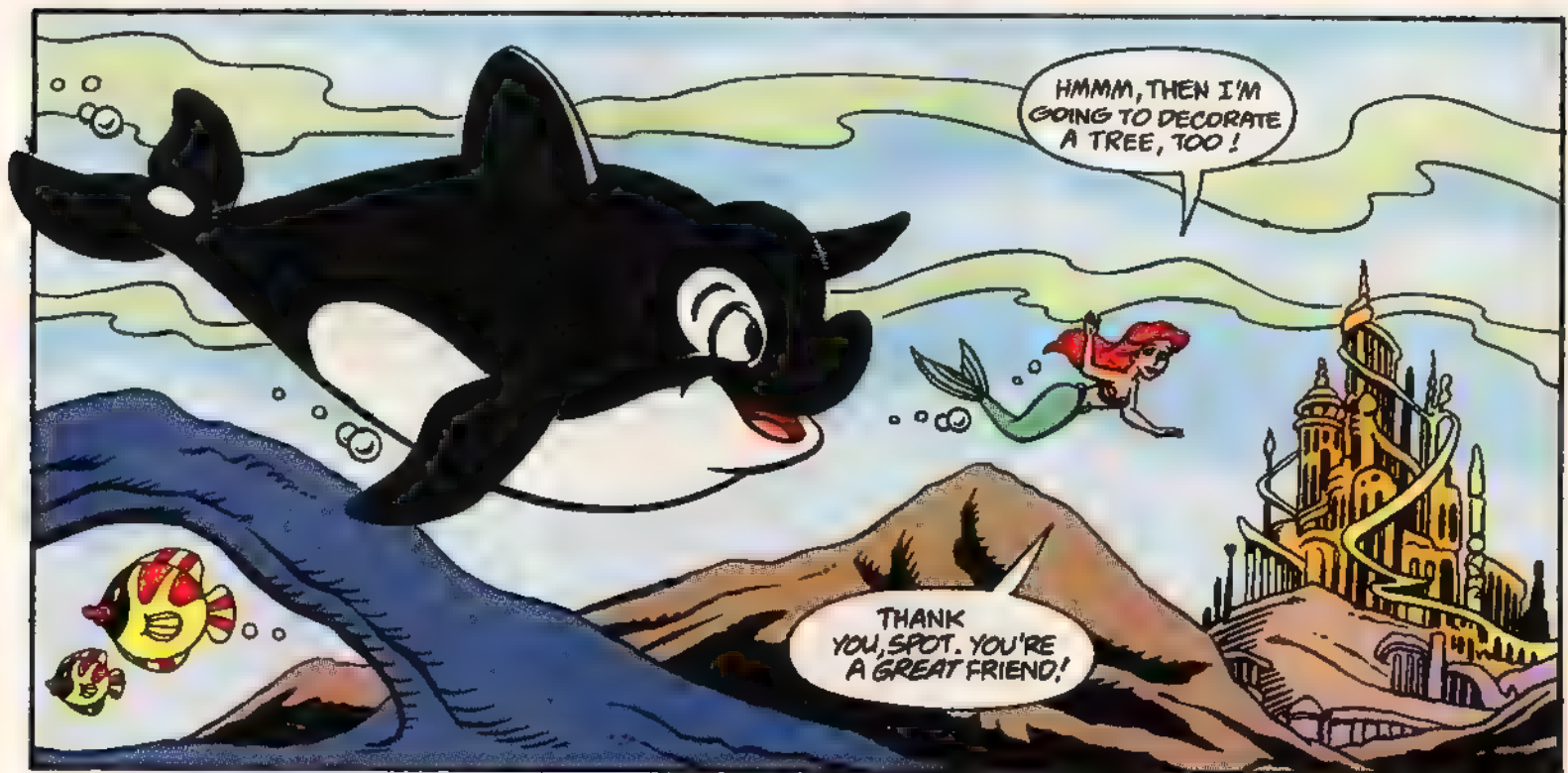
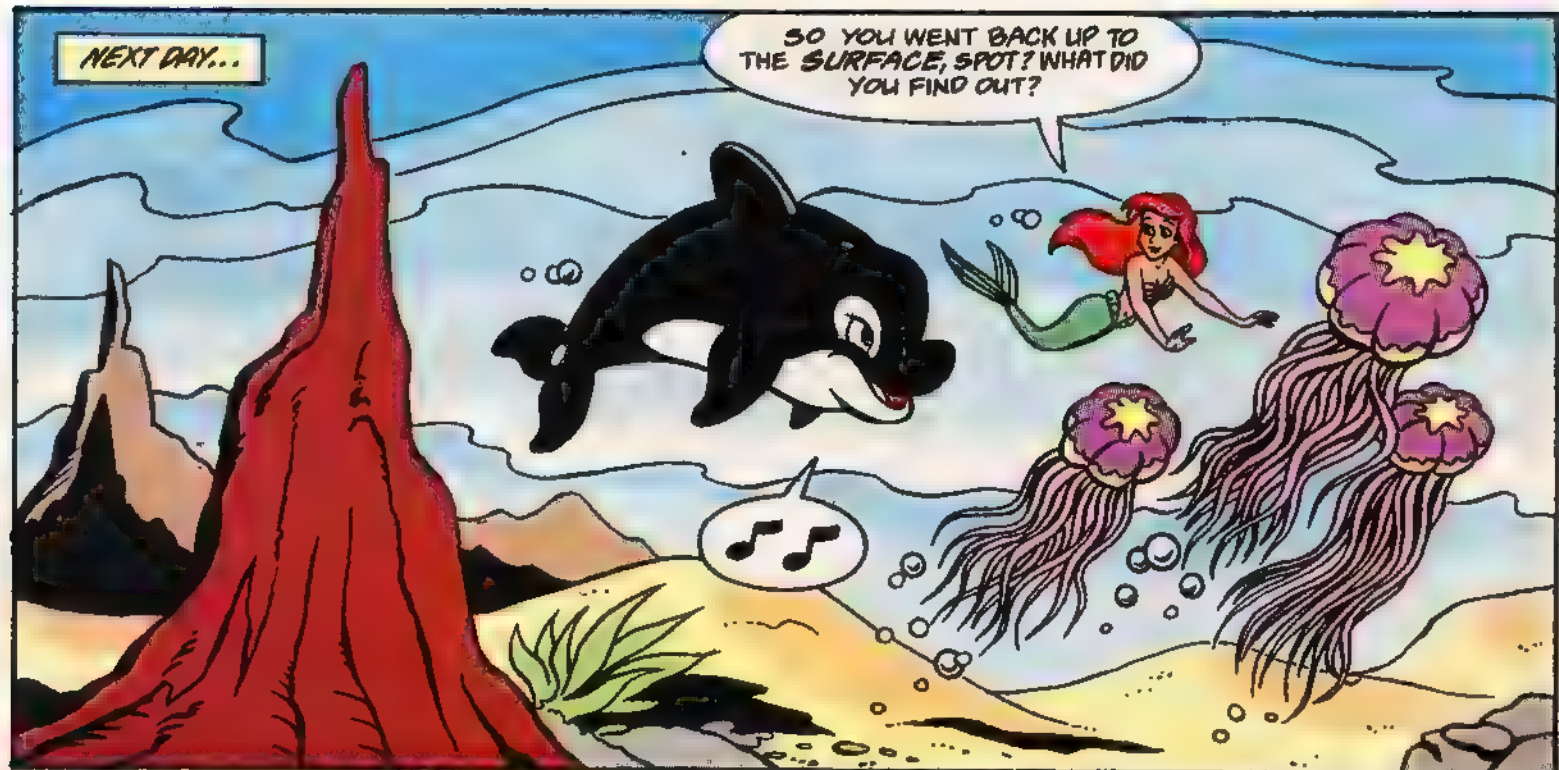




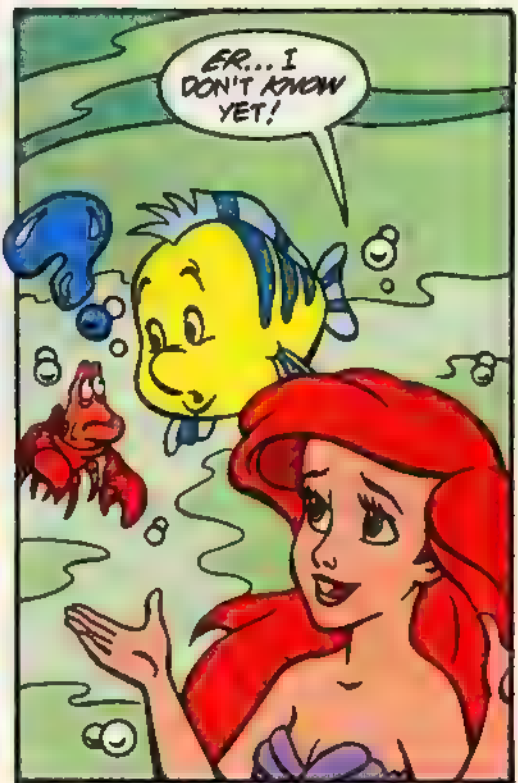
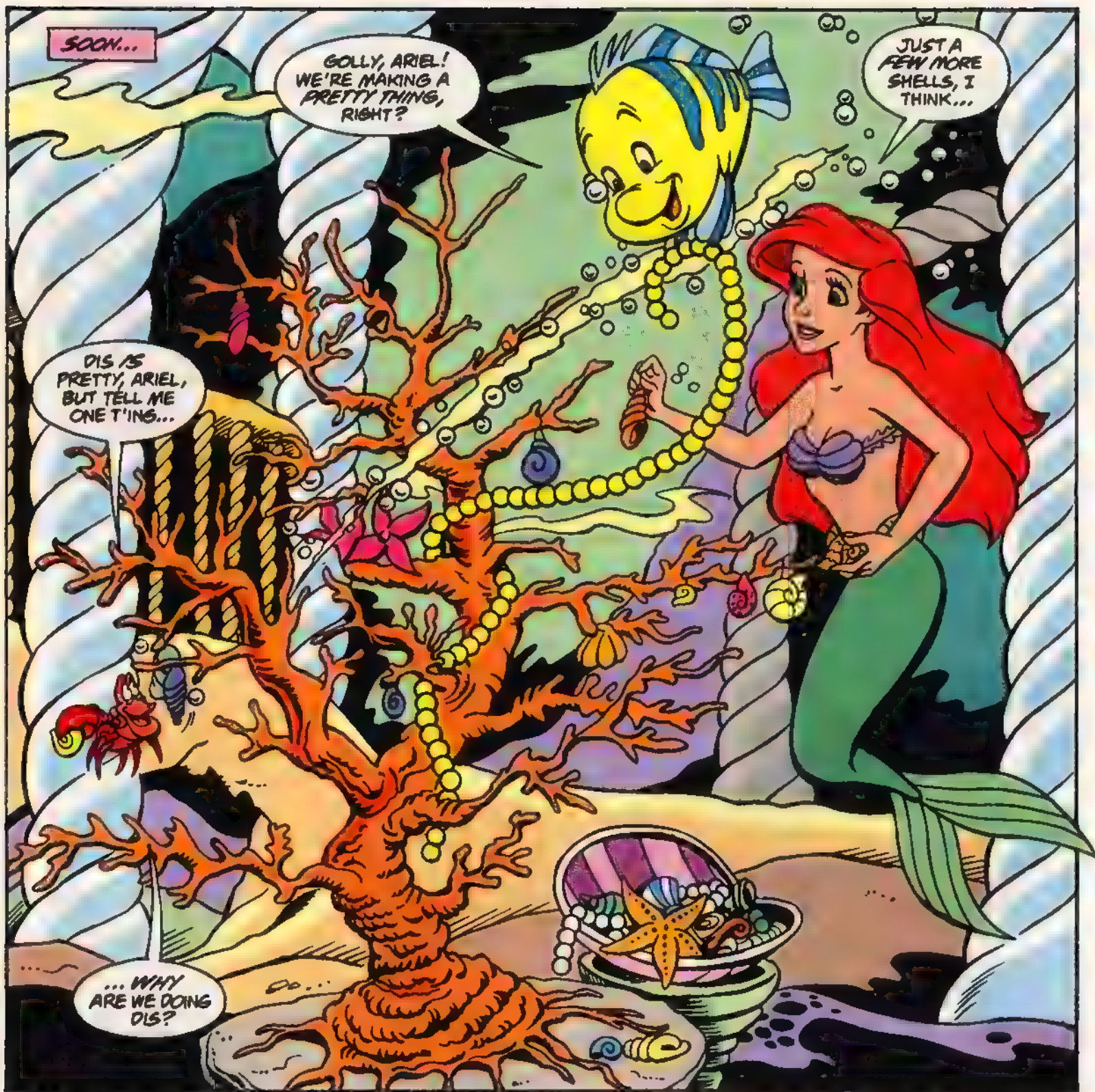




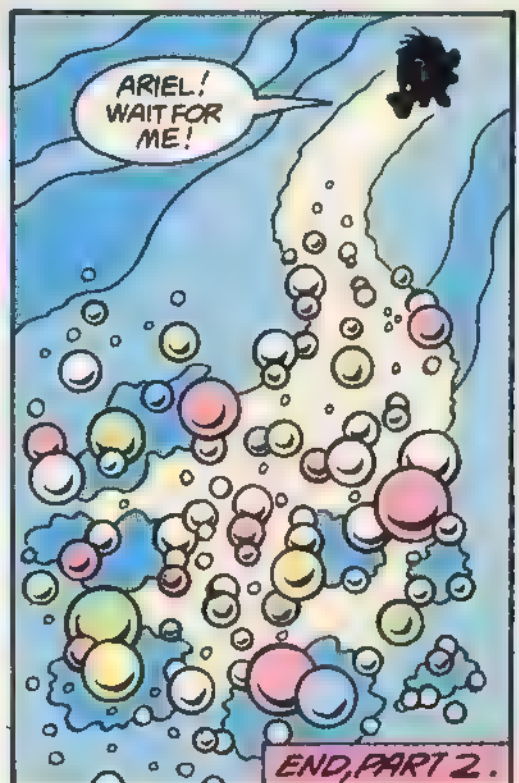
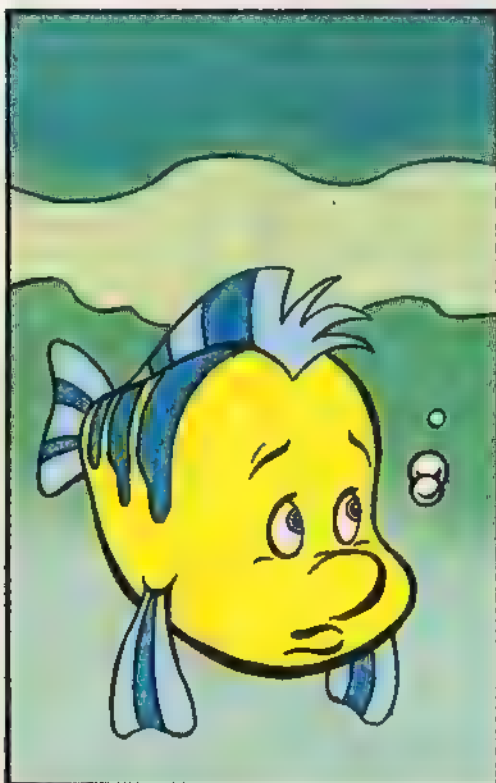
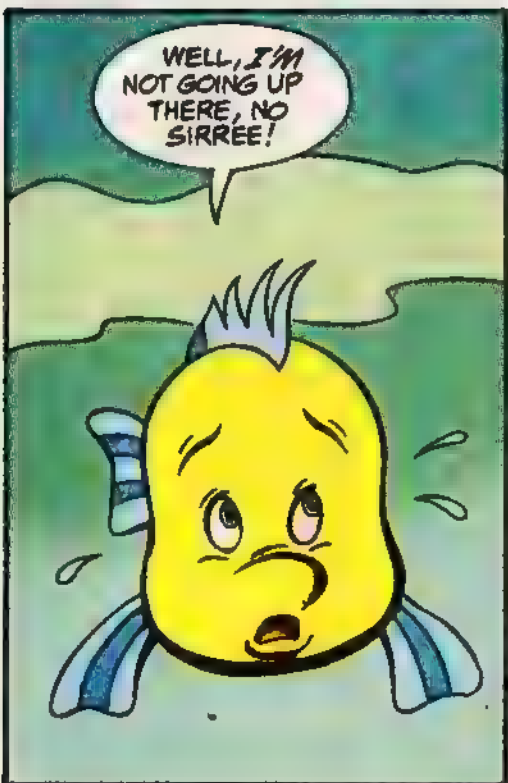
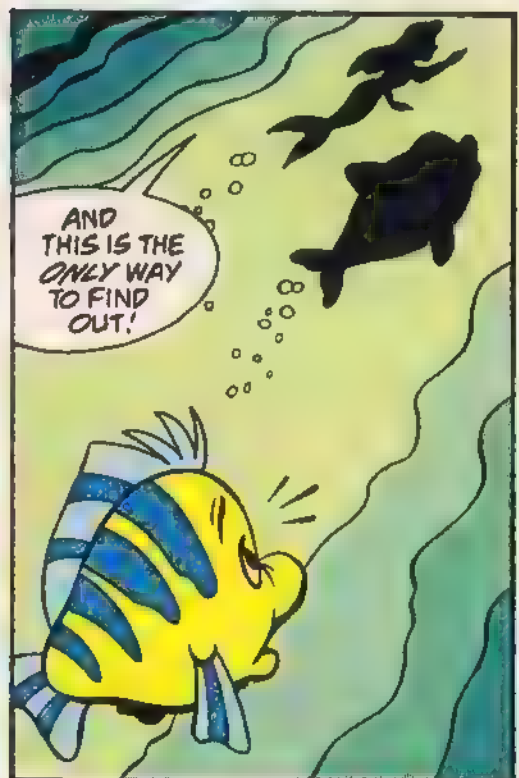
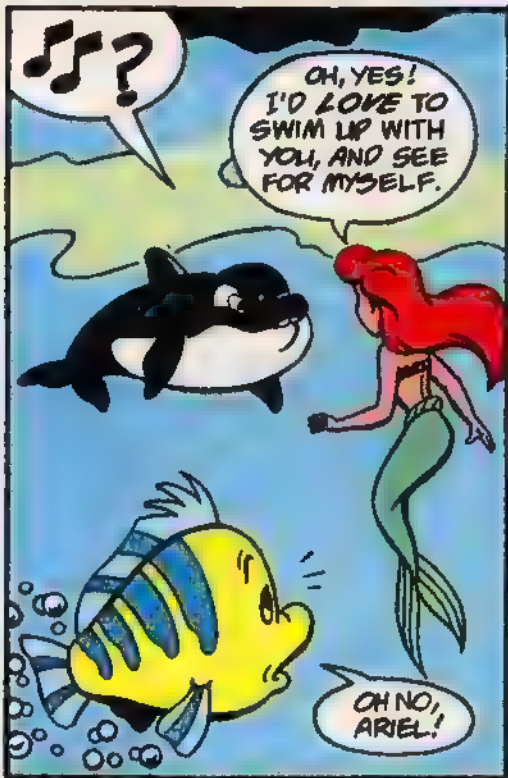
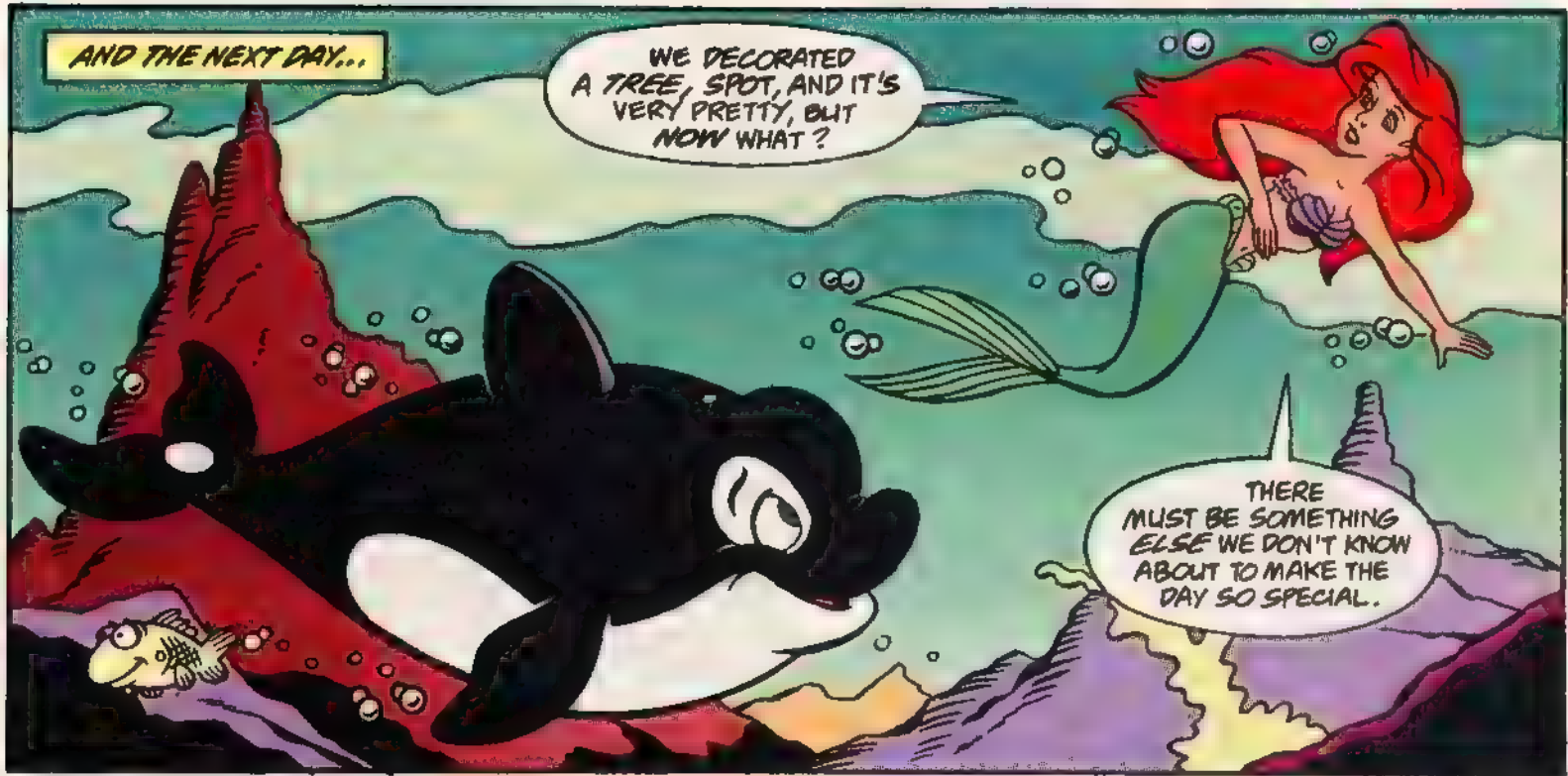










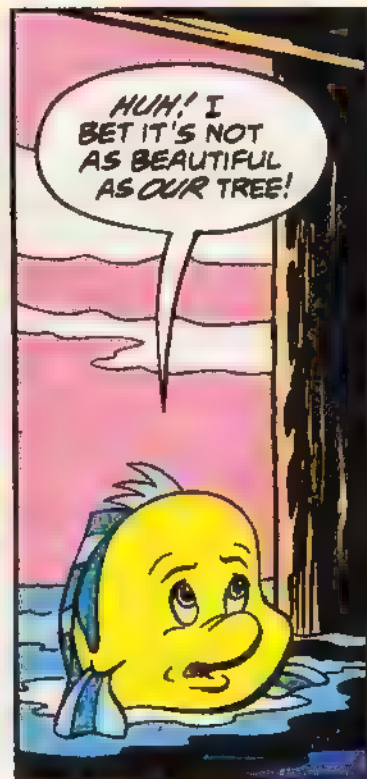
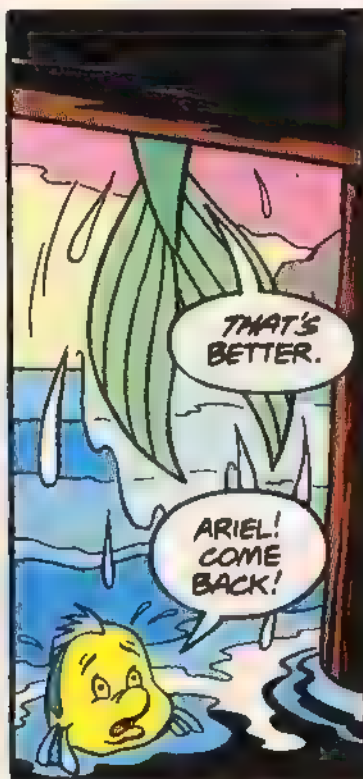
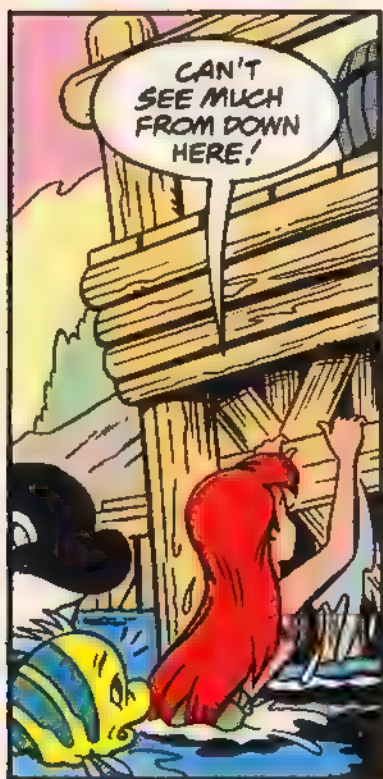




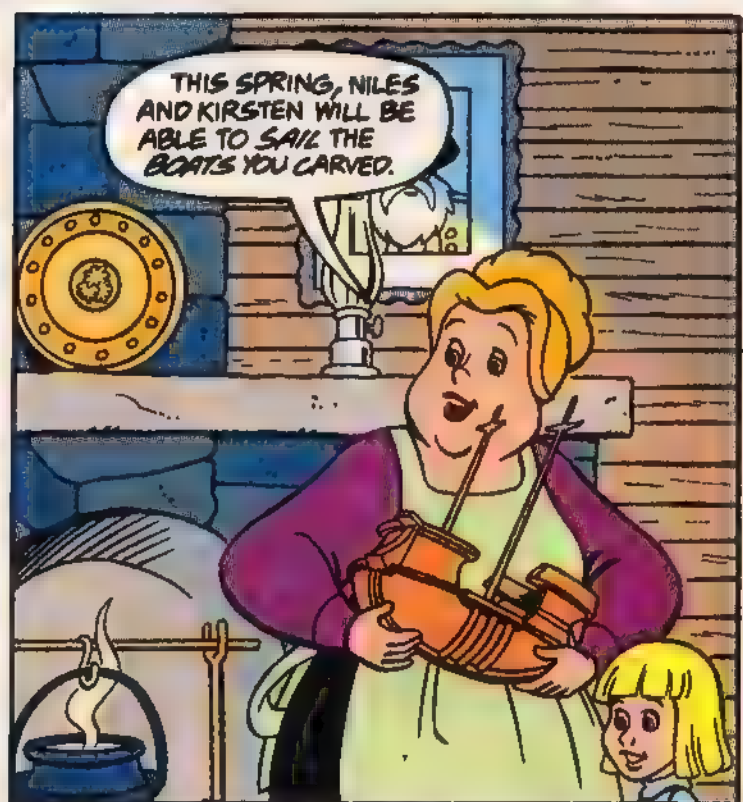
# Room at the Palace

## PART THREE:

...AND GOOD WILL TO MERMAIDS













We'RE haPPy to aNnoUnCE thAt  
COOKiE-CRiSp now cOntains

# SPIDERS, VULTURES, SCORPIONS, OCTOPUS and moRe!



Get a **FREE**  
Spider-Man  
animated  
series  
trading  
card in  
specially  
marked boxes of  
**COOKIE CRISP!**

Now it's  
even harder to  
resist "The  
Little Cookies  
you can't  
resist".

These exclusive  
cards feature  
animation  
style artwork,  
gold foil  
stamping  
and a high-gloss  
UV coating.

COLLECT  
ALL  
**6**

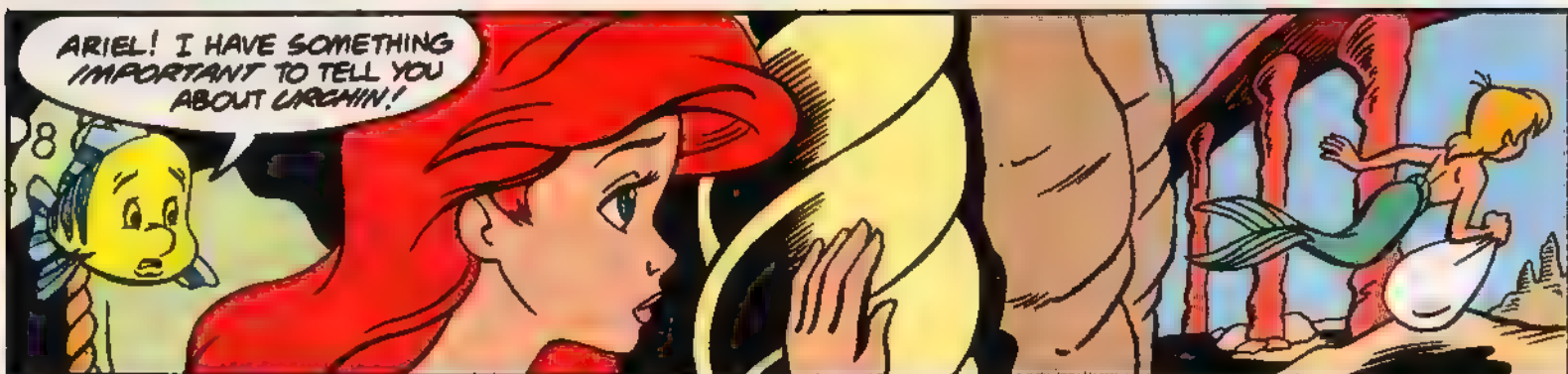
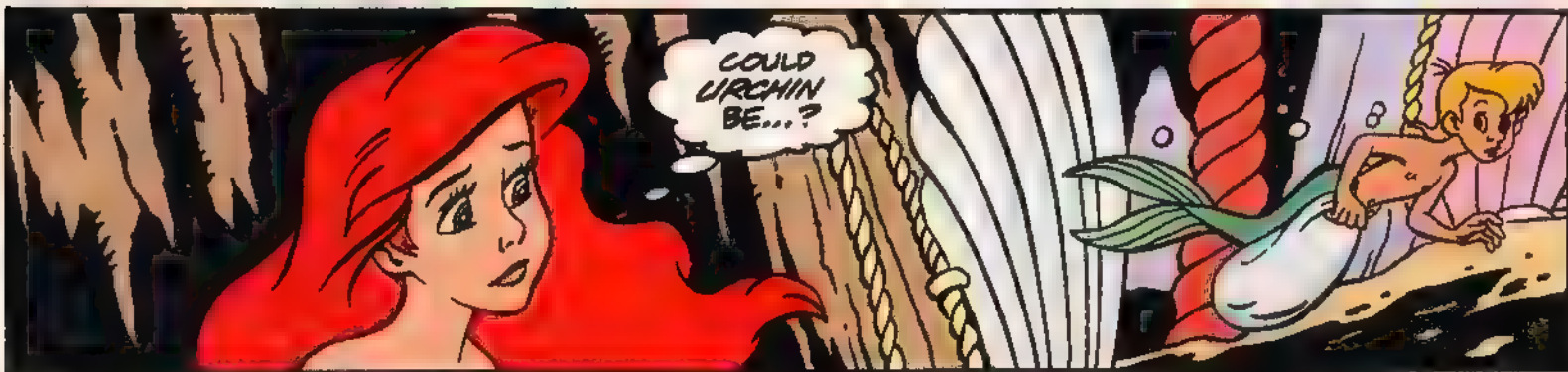
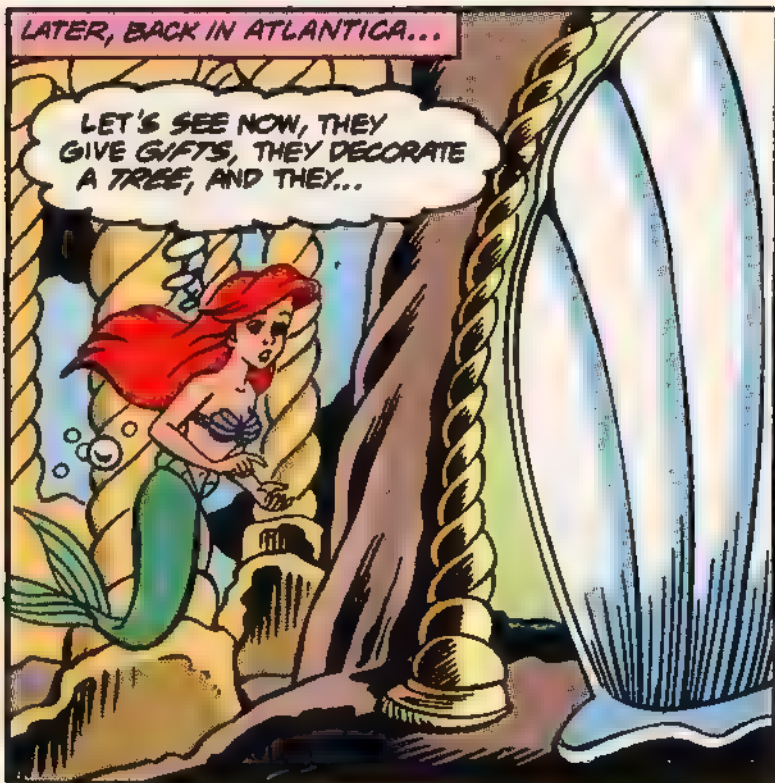


Offer good while supplies last.

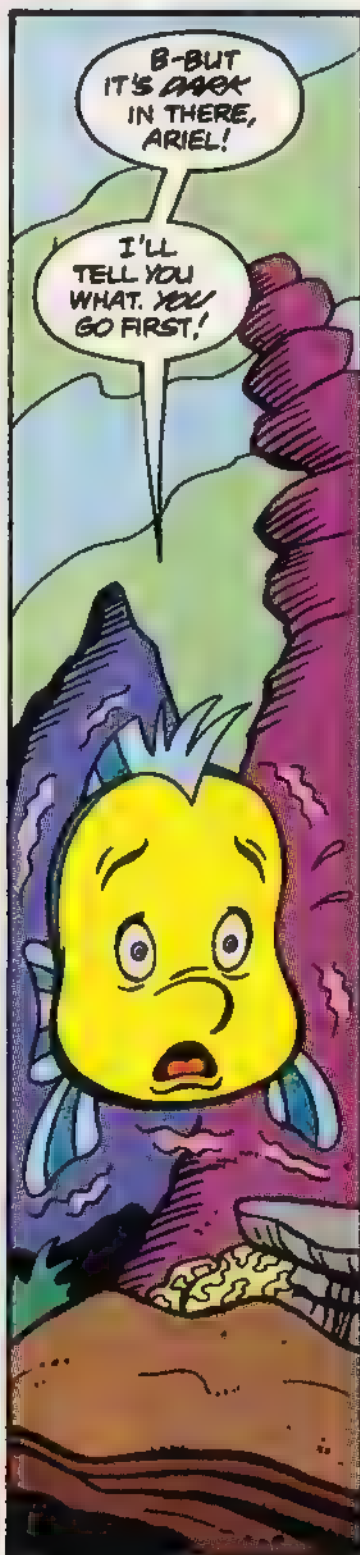
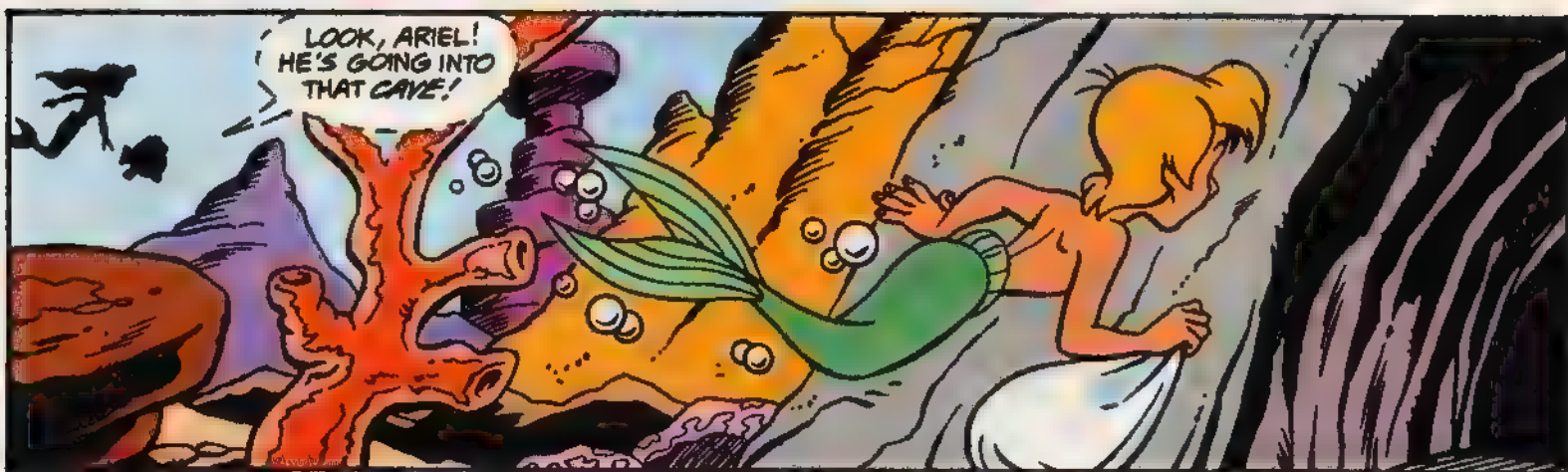
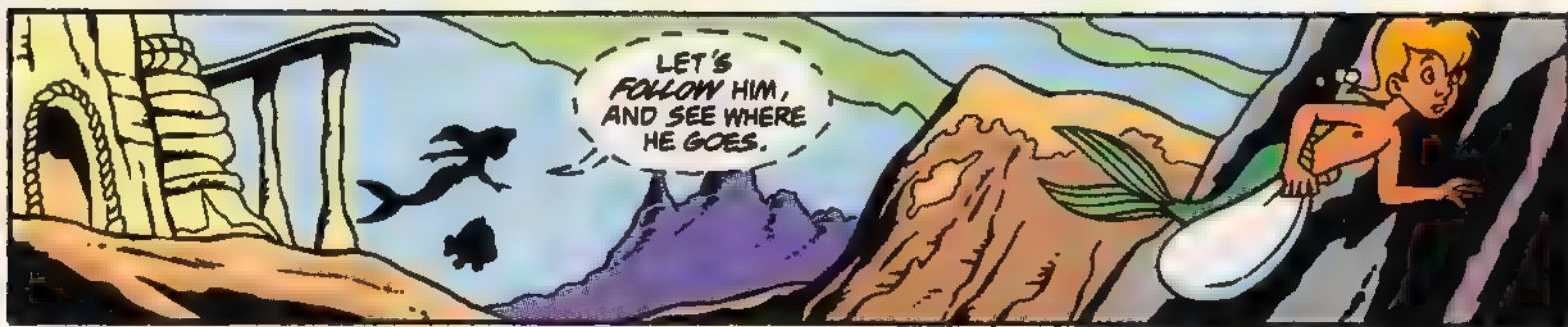


LATER, BACK IN ATLANTICA...

LET'S SEE NOW, THEY GIVE GIFTS, THEY DECORATE A TREE, AND THEY...









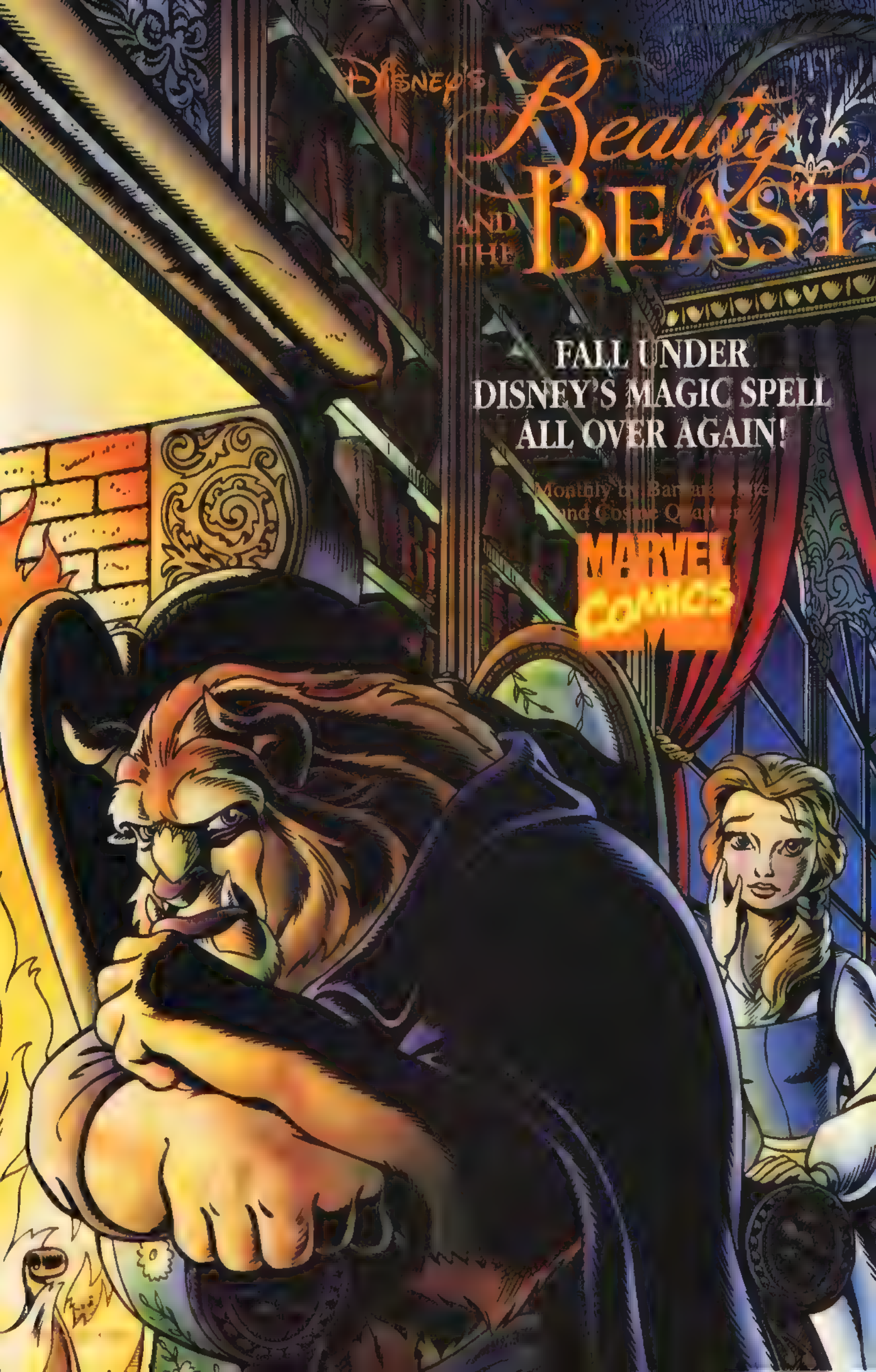
Disney's

# Beauty AND THE BEAST

FALL UNDER  
DISNEY'S MAGIC SPELL  
ALL OVER AGAIN!

Monthly by Barbara  
and Cosmo Quarterly

MARVEL  
COMICS





What's the best part of  
Peanut Butter Crunch's taste?



It's all...

Peanut  
butter.



PEANUT BUTTER



peanut  
butter



I just love  
the taste of  
peanut butter

what's  
the best  
part?

PEANUT BUTTER

peanut butter!!

peanut  
butter

PEANUT BUTTER

PEANUT BUTTER

PEANUT BUTTER



PEANUT BUTTER



peanut  
butter

PEANUT BUTTER

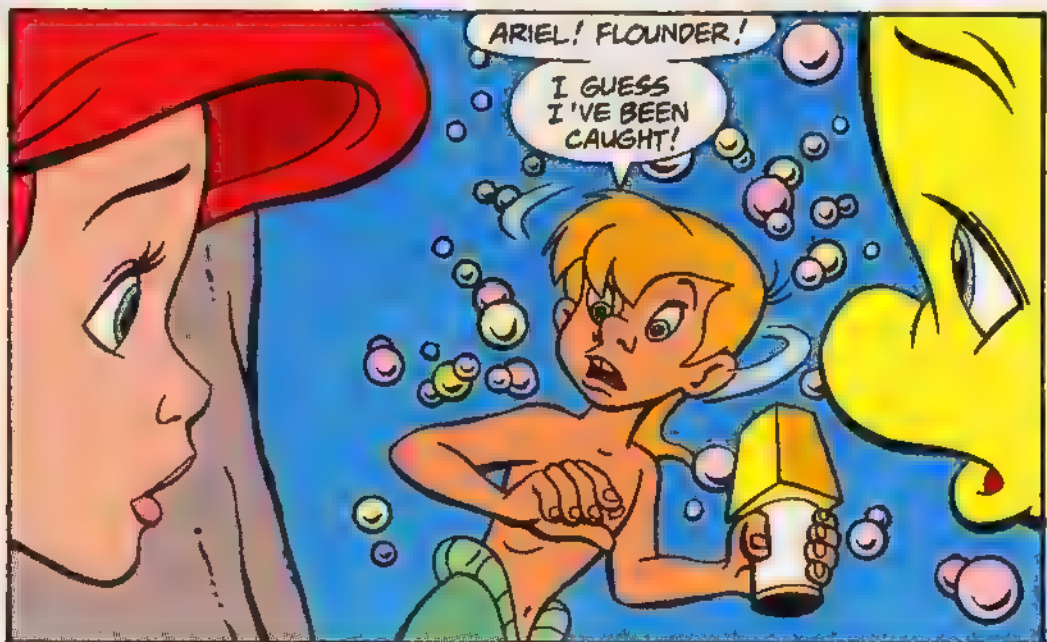
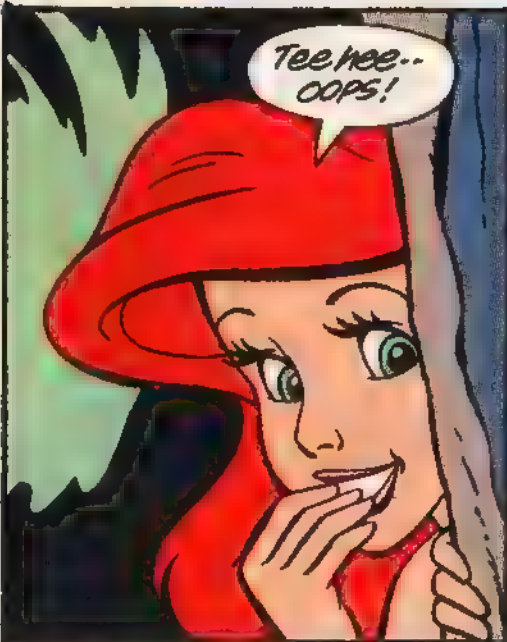
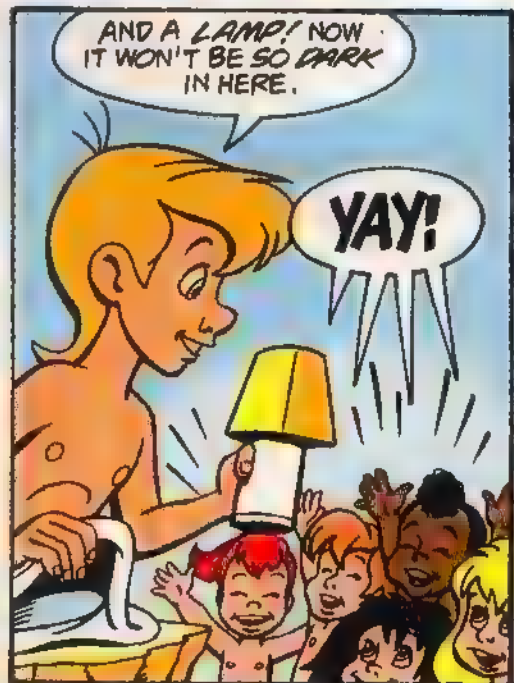
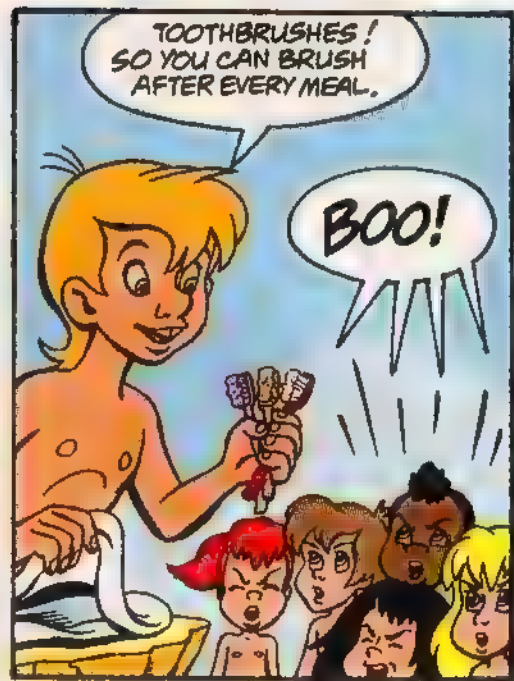
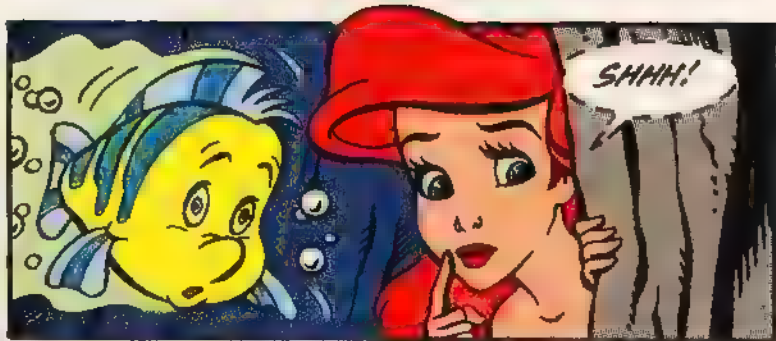
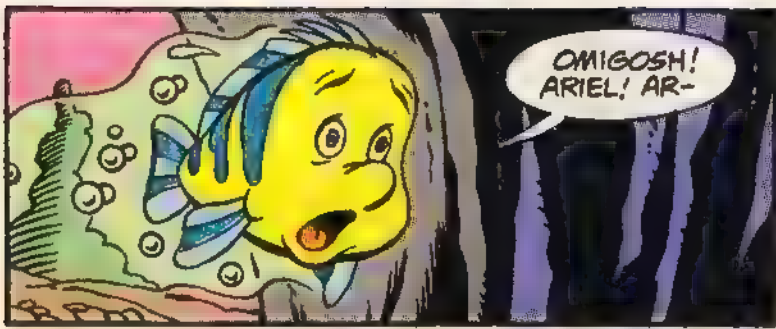
PEANUT BUTTER

the Crunch that Screams

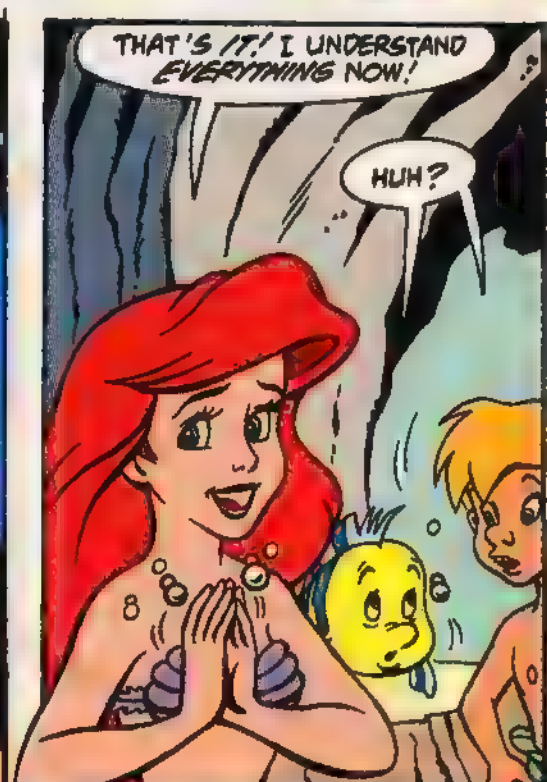
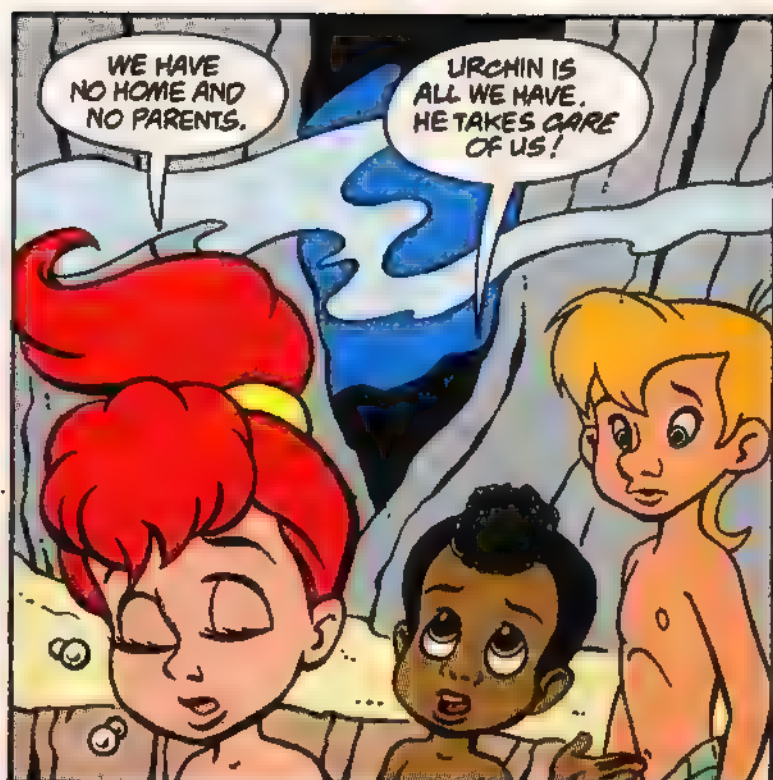
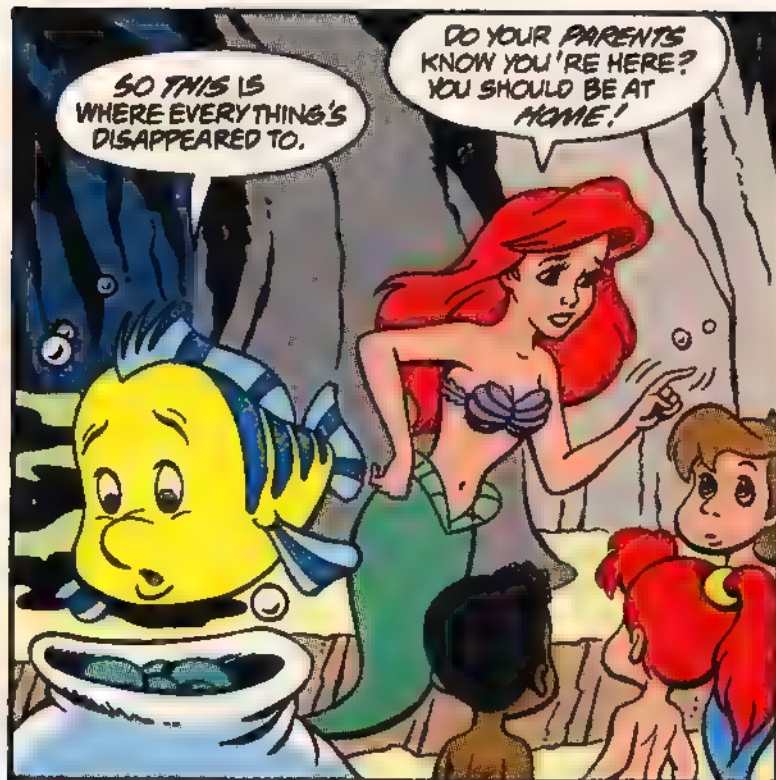


Yum











ADVERTISEMENT

HOW DO YOU BECOME A

# SUPER HERO?

GET BITTEN BY  
A RADIOACTIVE  
SPIDER!

OR  
JUST EAT

BE EXPOSED  
TO GAMMA  
RADIATION!

BE BORN  
A MUTANT!

HAVE AN  
ADAMANTIUM  
SKELETON!

BE  
BOMBARDED  
BY COSMIC  
RAYS!

TANGY CANDY  
**SweetARTS**

YOU COULD WIN A DRAWING OF YOURSELF AS A REAL SUPER HERO DRAWN BY A MARVEL ARTIST WHEN YOU ENTER THE SWEETARTS® SUPER HERO SWEEPSTAKES! ONE LUCKY PERSON WILL WIN A TRIP FOR THREE TO NEW YORK CITY TO TOUR THE MARVEL COMICS STUDIO AND TO RECEIVE THEIR DRAWING. PLUS, THERE ARE 355 OTHER COOL PRIZES YOU COULD WIN, INCLUDING LIMITED EDITION X-MEN WATCHES, SPIDER-MAN T-SHIRTS, MARVEL COMICS HATS, SWEETARTS® T-SHIRTS AND MARVEL COMICS STUDIO PINS! LOOK FOR ENTRY FORMS ON SPECIALLY MARKED CARTONS WHEREVER YOU BUY SWEETARTS®, OR, PRINT YOUR NAME, ADDRESS, PHONE NUMBER AND BIRTHDATE ON A 3X5 CARD AND MAIL IT TO: SWEETARTS® SWEEPSTAKES, P.O. BOX 6626, ST. LOUIS, MO 63125. THERE'S NO PURCHASE NECESSARY, BUT YOU MUST BE UNDER 18 TO WIN A PRIZE. ENTER TODAY! YOU COULD BECOME A SUPER HERO! OFFER VOID WHERE PROHIBITED BY LAW.

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ARIEL! YOU'RE  
GIVING AWAY YOUR  
PRECIOUS COLLECTION  
OF STUFF?

I REALIZED  
THAT THE GIFTS YOU  
GIVE FOR A SPECIAL  
DAY HAVE TO BE  
SPECIAL, TOO!

YOU LIKE  
ZE PLANKTON  
PIE, EH?

AND MY FRIENDS  
CAN COME TO LIVE  
HERE? YOU REALLY  
MEAN IT?

OF COURSE.  
AS LONG AS THERE'S  
ROOM IN OUR  
HEARTS...

...THERE'S  
ROOM AT THE  
PALACE!



# LITTLE MERMAIL

**HILDY MESNIK**  
Editor

c/o Marvel Entertainment Group 387 Park Avenue South, New York, NY 10016  
Please include your name, age, and address, though we will gladly withhold that information upon request.

**LISA ZAMPELLA**  
Assistant Editor

**W**e can't believe how much fun we've had producing THE LITTLE MERMAID comics! Thanks to our extraordinary writers, artists, letterers, and colorists for giving Ariel, Sebastian, Flounder and all of the under-the-sea cast of characters an even deeper meaning of magic and quality! Thanks also to some very gifted folks at Disney Studios, Burbank, California, who helped us shape the dream you now hold in your hand — Catherine McCafferty, Karen Rosenfield, Philo Barnhart (the phenomenal artist who actually designed Ariel!), and the Disney angel, Lisa Ramee. But thanks most of all to you — our loyal fans. Keep writing because all the mail we've received from you has been inspiring!

From where it's wetter, we'll all sea you next month and every month in the pages of THE LITTLE MERMAID!

Hildy

Dear Hildy and Lisa,

I just wanted to say I love this comic! The Little Mermaid is my favorite Disney movie and through THE LITTLE MERMAID comic book, I can go on a lot more adventures with Ariel. The artwork is great and is also an inspiration. I hope to work for Disney one day as an animator. Seeing all the wonderful pictures in TLM comic gives me great ideas! Thanks for making such a great comic!

Adrienne Breakfield, age 15  
Columbia, MS

You're welcome, Adrienne! Adventuring within your own imagination is a great learning tool towards becoming an animator! It also takes years of practice, determination and dedication! We're glad we've inspired you to reach your goal! Good luck!

Dear Hildy and Lisa,

I have just finished reading THE LITTLE MERMAID #4! It was fin-nominal! It made me feel good that merpeople of different races could learn to accept each other for who they are, and not what

they look like. I have been a fan of TLM since your first issue and I am proud to say I have become a subscriber. Keep up the good work and I look forward to the next water-filled issue!

Brianna Marshall, age 17  
Kansas City, KS

Thanks for being a true THE LITTLE MERMAID follower, Brianna! It's fans like you that motivate us to bring you exciting new stories each month! You've discovered that subscribing is a great way to enjoy Ariel's bubbly adventures every month without missing an issue! If anyone else is interested in subscribing, you'll find a form in this very comic! Simply fill it out, mail it in, and THE LITTLE MERMAID comic will arrive on your doorstep every month! For those of you under 18, be sure to check with a parent or an adult first!

Dear Little Mermail,

You have "hooked" a fan for life! My name is Tanya and I am 26 years old. Most adults would think THE LITTLE MERMAID is for younger people, but I believe it's a true ocean of fun for all people. TLM is a real catch of the sea! I remember when I was 12 years old and I saw the original version of The Little Mermaid book by Hans Christian Andersen. I truly enjoyed it! What a cute little "fishkin" she is! I must say the artwork is superb and the stories delightful. I am a big Mermaid collector and I am pleased to add THE LITTLE MERMAID comic books to my collection!

Tanya  
KS

We're happy to be reeling in fans of all ages, it keeps us on our fins! And we're honored to know you're enjoying our THE LITTLE MERMAID as much as Hans Christian Andersen's, Tanya! No matter what age, Ariel and her

friends are sure to put a smile on everyone's face.

Dear Fish Folks,

I've got a great idea for you! How about doing a THE LITTLE MERMAID interactive comic book? You could sell

## NEXT MONTH

**W**here Goes The Neighborhood" - After a petition is passed around forcing the Flooglefish to leave Atlantica, Ariel and Dudley, the turtle advisor, must convince the merpeople they're making a big mistake! Without the Flooglefish, who will eat the Floogleweed? Can they get the Flooglefish to return or are they floogled forever?!





the book with a cassette of The Little Mermaid soundtrack!

Sam Simms, age 11  
Hoboken, NJ

Thanks for the neat idea, Sam! Unfortunately, we only publish comics here at Marvel! But knowing the creative talents at Disney, they're probably already working on an interactive comic as we speak. Maybe if you write to them, they will have more information!

Dear Little Mermail,

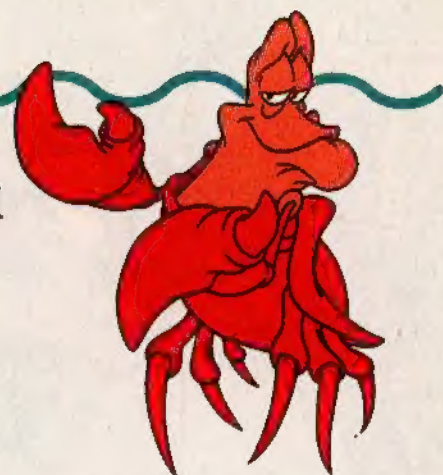
I have just finished reading THE LITTLE MERMAID issues #1-3. I have to admit at first I was a little leery that as I finished each issue, they would lose the quality the previous one contained. But, much to my pleasure they got better and better! I have been a Marvel fan for three years now and I am thrilled to see another title aimed towards younger audiences. When I saw the great art on the covers I felt obligated to bring them home with me. I still have the comics Disney published a few years ago of TLM and I was happy to see Dave Hunt's inks washing over the pages of your new series. Keep up the fin-tastic work!

Brian Goldston, age 21  
New port, RI

We couldn't have said it any better, Brian! We're glad that we calmed your apprehensions! With artists like Dave

## Trivia Question:

Besides starring in "The Little Mermaid" animated film, what other famous animated film did Sebastian make a cameo appearance in? Write to us if you know the answer!



Thanks for the wonderful words, Stacey! We're glad to hear from a new TLM comic fan! Sea you next month!

Dear Little Mermail,

I love reading your Marvel/Disney comic book, THE LITTLE MERMAID. It's the best! I think the art is so pretty with all the bright colors and the great stories, too. Now I can read the comic during the week, while I am waiting for the cartoon on Saturdays!

Amy Flanders, age 7  
Houston, TX

Isn't reading fun, Amy!? Our colorful colorist, Ben Sean, *splashes* Ariel and her friends across the pages of TLM every month with his vibrant palette of color!

Stacey Goodman, age 13  
Redbank, NJ

## ALSO THIS MONTH:

### Disney's Beauty and the Beast

**L**yrical Love, Part 2" - When Lumiere composes a poem for Belle expressing Beast's feelings for her — she is flattered but knows it doesn't sound like Beast's own words! Meanwhile, Chip finds adventure in a secret hiding place!



### Disney's The Disney Afternoon

**M**egavolt Pulls A Switch" - A bizarre bolt of lightning strikes at the same moment as a bolt from Megavolt's evil weapon, combining to cause a body switch between Darkwing and Goslin! Don't miss the electrifying excitement!



### Disney's Aladdin

**A**laddin's Follies" - Queen Tatiana comes to Agrabah offering the Sultan valuable oil! Genie arranges the entertainment, starring himself of course! But the Queen only has eyes for Aladdin and she abducts him!







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# GLOP! SQUISH! SPLAT!



## the Pagemaster



Escape from danger  
with sticky hands!



Fight fire-breathing  
dragon!



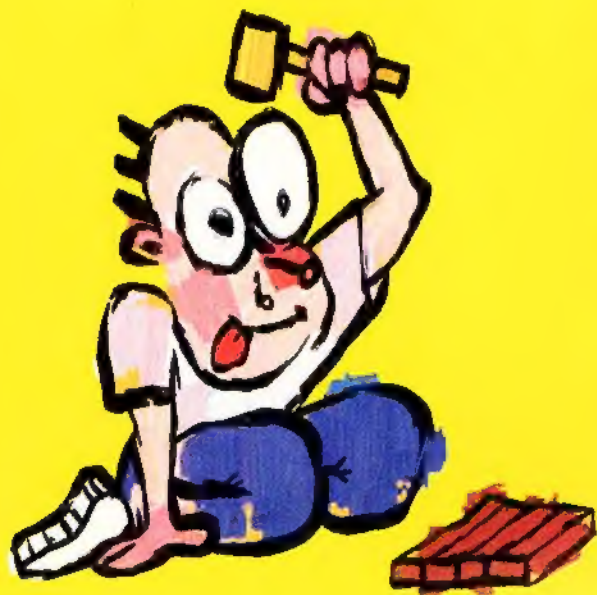
Swing a sword to defeat  
pirates!





GIMME A BREAK • GIMME A BREAK • BREAK ME OFF A PIECE OF THAT KIT KAT BAR.

#1: Hammer



#2: Karate



HOW TO



BREAK IT



#3: Steamroller



#4: You

GIMME A BREAK • GIMME A BREAK • BREAK ME OFF A PIECE OF THAT KIT KAT BAR.

GIMME A BREAK • GIMME A BREAK • BREAK ME OFF A PIECE OF THAT KIT KAT BAR.